



LEADERSHIP BY DESIGN:

**The Blueprint for Intentional
Friendship and Service**

WORKSHOP PRESENTER



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Rosilyn Houston is an inspiring leader, speaker, and advocate for women walking boldly in their purpose. A former Global Banking Executive leading in the C-Suite of two Fortune 50 firms with over 20,000 employees in the US and \$12BN in assets in her remit.

As Chief Executive Officer of Houston Resource Group, she empowers organizations and individuals to elevate leadership from the inside out—anchored in authenticity, excellence, and faith.

A proud and devoted member of The Links, Incorporated, Rosilyn embodies the legacy of friendship, service, and leadership. Through her signature philosophy, 'Lead Like a BOSS'—Bold, Optimistic, Strategic, and Strong—she reminds women that they are not waiting for a seat at the table—they are building the table, leading with grace, and lighting the path for others to follow.

The Power Seat: Leading Boldly in Every Room

- Southern Area Leadership Summit, January 23, 2026
- Nassau, Bahamas
- Workshop Facilitator, Rosilyn “Roz” Houston
- Chief Operating Officer, Houston Resource Group, LLC



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AGENDA



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Welcome, leaders!

- Together, we honor the rich Link's legacy of friendship, service and leadership excellence in every room we are planted.
- We salute our National and Area Executive Committee Representatives in the room today.
- We honor and salute Madam Area Director, Vanessa Falls, she epitomizes leadership by design, connecting us all for intentional friendship and service.
- Today's session is designed to help you command your leadership presence and operate with BOSS confidence, lead authentically, and own your power, presence, and your power seat in every room.

Workshop Flow:

- 45 minutes of inspiration and tools
- 15 minutes of live Q&A

Theme: "The Power Seat": Leading Boldly in Every Room

Intespiration



Tri-County (AL)
Chapter

Think Like a BOSS!

Bold
Optimistic
Strategic
Strong

Objective: Develop the mindset and strategic thinking of resilient and successful leaders.

Key Concepts:

- Shift from “do it all” to strategic mindset “who can do it with me?”
- Balance big-picture vision with disciplined execution.
- Long-game and Sustainability, outcomes, impact, and legacy moves.



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BOSS Presence & Influence

Objective: Strengthen your presence, voice, and personal leadership brand.

Core Elements:

- BOSS MOVE: Confidence without arrogance.
- Communication: Clarity, tone, and authenticity.
- Image: Professionalism that reflects your power.
- Storytelling: Lead with your purpose and passion.

Exercise: Write your ‘Impact Statement’—a single statement that defines your BOSS essence.

Power Dynamics & Representation

Objective: Understand and navigate the intersection of race, gender, and leadership.

Discussion Points:

- The 'Double Bind'—balancing strength and approachability.
- Moving from token to trailblazer.
- The power of sponsorship vs. mentorship.
- Using your voice without losing authenticity.

Board Room Table from the NY Metropolitan Club



Leading Strategically & Sustainably

Objective: Lead with longevity and impact while maintaining personal well-being.

Strategies:

- Build high-trust teams that execute with excellence.
- Make data-informed decisions and manage with agility.
- Lead through crisis with calm and conviction.
- Protect your energy—wellness is a leadership strategy.

Exercise-TAKE 5

Draw a rectangle boardroom table. Put your name at the head of the table. Who are the trusted advisors supporting your aspirations, goals, commitments, actions, and behaviors? List them or make a list of who should be there and commit to inviting them to have a seat.



The B.O.S.S. Scorecard

Assess yourself across four pillars of leadership excellence:

- Vision – Do you lead with clarity and conviction?
- Voice – Do others trust and act on your communication?
- Visibility – Are your results and impact recognized?
- Vitality – Are you leading with balance and wellness?
- Victor- Are you using your past to shape your future?
- Leave no crumbs!!!

Action Step: Identify one area to elevate in the next 30 days.

B.O.S.S. Leadership Scorecard

B.O.S.S. Leadership Scorecard

Assess Yourself Across the Pillars of Leadership Excellence

Pillar	Focus Question	Self-Score (1-5)	Reflection / Evidence
Vision	Do I lead with clarity and conviction?	■1 ■2 ■3 ■4 ■5	
Voice	Do others trust and act on my communication?	■1 ■2 ■3 ■4 ■5	
Visibility	Are my results and impact recognized?	■1 ■2 ■3 ■4 ■5	
Vitality	Am I leading with balance and wellness?	■1 ■2 ■3 ■4 ■5	
Victor	Am I using my past to shape my future?	■1 ■2 ■3 ■4 ■5	

BOSS Standard: Leave No Crumbs.

Lead with excellence, integrity, and intention — always.

30-Day Action Step

Identify ONE pillar to elevate in the next 30 days:

Pillar: _____

One bold action I will take:

Lead Like a Legacy

We stand on the shoulders of trailblazers who embodied excellence, faith, and fearlessness.

We stand on the promises of God according to His word in Deuteronomy 28:8. The Lord commands the blessing on you!

Personal Reflection: TAKE 5 Exercise

- What legacy are you building through your leadership?
- How will your leadership create space for others to rise?
- What negative thought about yourself do you need to stomp and leave behind?

Affirmation: I am not next—I am now.

Your Call to Action

Take what you've learned today and put it into motion:

- Take 5 minutes to review your BOSS scorecard.
- What do you need? Who do you need? Which resources are in proximity?
- Write down and/or feel free to share with your neighbor ONE commitment from the scorecard that you will do more, better, different or less.
- How will you honor yourself when you accomplish your commitment?
- Quote: “Our commitment MUST outweigh convenience! It may be inconvenient to be bold in some spaces and places but it must NOT outweigh our commitment!” - Ethel Isaac Williams- National President The Links, Incorporated and The Links Foundation Incorporated

Open Dialogue: Q&A

1. Who has the first question?

2. Any revelations, epiphany or resolves?

3. What do you know for sure leaving this workshop?

Closing Affirmation

Repeat after me:

I am the table, the voice, and the vision.

I lead with grace, strength, and purpose.

I am bold. I am strategic. I am powerful.

Thank you for your leadership and light- Own your power. Own your presence. Own your seat in every room!



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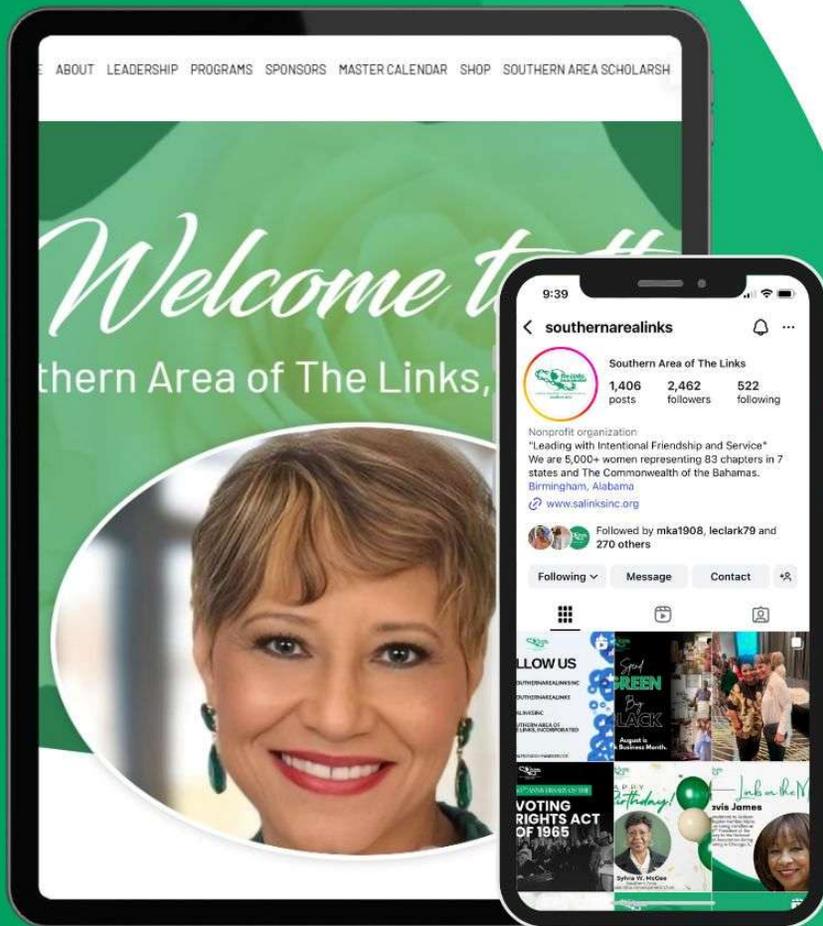
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Thank You!



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