LEADERSHIP BY DESIGN:

The Blueprint for Intentional Friendship and Service

AI Decoded:

Understanding the Future,
Empowering the Now

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Friendship and Service**

WORKSHOP PRESENTER

LEADERSHIP BY DESIGN:
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Link Dionne Mahaffey, PsyD
LaGrange (GA) Chapter

Hi, I'm
Link Dionne

ABOUT ME

Member of LaGrange (GA) Chapter.

CREDENTIALS

Former C-Suite Tech Executive, Award-winning Entrepreur, Business and Media Psychologist, Licensed Psychotherapist, Professor of Counseling Psychology.

I WORK WITH...

High-Profile Professionals, C-Suite Executives, Fortune 500 Organizations and Film & Television Productions.

AGENDA

1. Welcome and Linkspiration
2. A Brief History of Artificial Intelligence
3. Understanding Today's AI Landscape
4. Train your AI-Brain
5. Putting AI into Practice in Your Chapter
6. Using AI Responsibly
7. Wrap Up and Next Steps

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By the end of the session, participants will:

● Understand the foundations and history of AI and how it shows up in daily life and leadership.

● Identify practical and accessible AI tools that strengthen communication, creativity, and chapter operations.

● Recognize ethical considerations, including racial bias and mental health impacts in AI systems.

● Understand environmental and health impacts

● Create or refine one piece of chapter-related content using AI during the session.

● Receive a library of AI prompts and guide sheets

LEARNING OBJECTIVES

Linkspiration

Link Desiree Rogers, PhD

Quick Poll:

- Have you used any AI tools in the past month?

- Which AI tools have you tried?

- How confident do you feel using AI right now?

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A Brief History of Artificial Intelligence

- Early origins in the 1950s

- Slow development stages

- Acceleration in the 2000s

- How AI became part of everyday tools

- Why history matters for ethical leadership

Understanding Today's AI Landscape

- What AI is doing across industries

- How AI supports **leadership** and creativity

- <u>Examples:</u> ChatGPT, Microsoft Copilot, Claude AI, Google Gemini, Canva Magic Studio, Sora, Midjourney and more

- Where emotional intelligence meets artificial intelligence

OPEN YOUR LAPTOP and LOGIN to ChatGPT

Thinking

Train Your AI Brain

- Teach it your voice and tone
- Set preferences intentionally
- Use memory and projects to stay organized
  Correct it when it misses the mark
  AI supports leadership, it does not replace it.

Putting AI into Practice in Your Chapter

Hands-on creation using your laptops

- Complex tasks - data merging, from handwritten to digital
- PowerPoint or presentation content
- Thank you letters and acknowledgments
- Spreadsheets for tracking, planning, reporting
- Press releases
- Social media copy and content ideas
- Brainstorming for programs, events, and fundraising

Real-time demo and guided practice

Using AI Responsibly

- Racial and cultural bias awareness

- Representation in AI-generated text and images

- Mental health considerations

- Privacy and data protection

- Why human judgment remains essential

- The impact of data centers on vulnerable communities

Environmental & Health Impacts

Research from Capital B News (2024) and the NAACP (n.d.) shows that many AI data centers end up in communities that are already dealing with environmental challenges, often in low-income and **predominantly Black neighborhoods.** These facilities bring heavy water use, noise, and pollution, which can worsen air quality and **contribute to illnesses like asthma and cancer.**

Although companies often promise economic growth or new jobs, the benefits rarely reach the people living nearby. Instead, residents are left navigating the environmental impact while corporations receive significant tax incentives. Many of these data centers are placed in industrial zones with lighter oversight, and community voices are often left out of the decision-making process. The end result is a widening of existing inequities and a deeper digital divide, with the burdens falling on the same communities that have historically carried the weight of environmental injustice.

NTS & HHS Awareness

"While these tools can make our work easier, we also have to stay mindful of the harm they can create for vulnerable communities and make sure we are raising awareness about those impacts."

~ Dr. Dionne Mahaffey

Wrap Up and Next Steps

- Key takeaways

- Resource list of tools and prompts

- Challenge to try one tool and share with your chapter

REFERENCES

Haenlein, M., & Kaplan, A. (2019). A Brief History of Artificial Intelligence: On the Past, Present, and Future of Artificial Intelligence. *California Management Review, 61*(4), 5-14. https://doi.org/10.1177/0008125619864925

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Mahoney, A. (2024). *From Mississippi to Maryland, Black communities are taking on Big Tech*. Capital B News. https://capitalbnews.org/data-centers-black-communities-south

Any Questions?

Download Freebies
from my AI Twin

GET IN TOUCH

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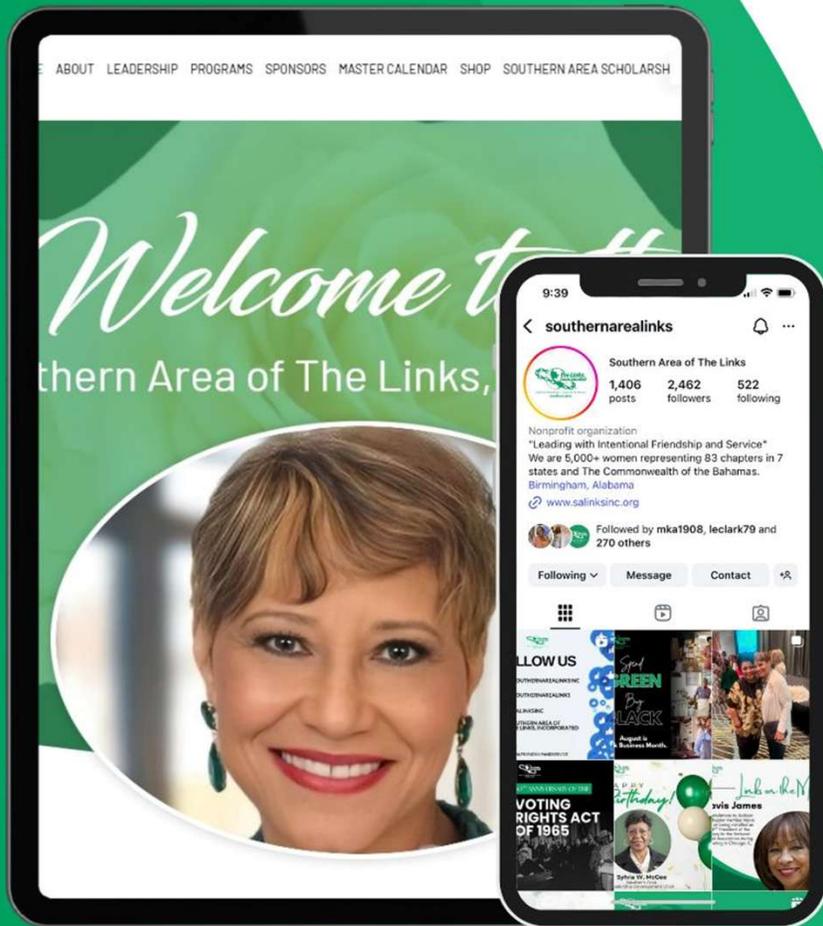**Web:** drdionnemahaffey.com

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Thank You!

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