



I Leading with
INTENTIONAL
Friendship & Service



Program Chairs Monthly Meeting October 20, 2025



Persharon M. Dixon
Southern Area Program Coordinator
Daytona Beach (FL) Chapter

Leading with
INTENTIONAL
Friendship & Service
Vanessa Falls, Southern Area Director

Webinar Presenter



Persharon M. Dixon
Southern Area Program Chair
Daytona Beach (FL) Chapter

Program Chairs Meeting Survey





Attendee Engagement Guidelines



Microphones will be muted by the technology team for the duration of the webinar. We ask all attendees to please keep microphones muted to minimize any disruption or interference.



Today's session is being recorded and will be available to members on the Southern Area website.



Please submit all questions via the Zoom chat feature. Questions will be addressed at designated times during the presentation.



The presentation slides will be posted in the Members' section of the Southern Area Website.



Attendees will earn 00 hour(s) for attending this webinar.

AGENDA

- Linkspiration
- Next Steps for Program Chairs
- What's New
- Chapter Highlight
- Area Updates
- Calendar check
- Program Rubric Review Elements 6-10
- Area Program Team Members
- Q& A

Linkspiration



```
<iframe width="320" height="576"  
src="https://www.youtube.com/embed/xFwswUpL_NM"  
title="The Boss Everyone Wants #backupdancer #Boss"  
frameborder="0" allow="accelerometer; autoplay;  
clipboard-write; encrypted-media; gyroscope; picture-in-  
picture; web-share" referrerpolicy="strict-origin-when-  
cross-origin" allowfullscreen></iframe>
```

October - November

- Time for a first draft of the program report.
- Use the program guide as a benchmark as you get started and to make sure you are referencing the correct program for which your program is in alignment



IDEA- HAVE YOUR FACET CHAIRS PRESENT AT CHAPTER MEETING ON RECENT EVENT USING ELEMENTS FROM TRACKER FORM.



*NATIONAL DOCUMENTS

National Programming Webinar
Elevate Your Chapter's Program Report Starting Now - Part 1
Link Leslye Miller Fraser, National Director, Programs
Link Ethel Isaacs Williams, National President
September 11, 2025

National Programming Webinar
Elevate Your Chapter's Program Report Starting Now - Part 2
Link Leslye Miller Fraser, National Director, Programs
Link Ethel Isaacs Williams, National President
September 18, 2025

Elevating Our Impactful Service National Programs Guide

Fourth Edition
September 2025

Link Leslye Miller Fraser, National Director, Programs
Link Ethel Isaacs Williams, National President

Program Award Winners Document

Program Award Winners 2025

THE
Magical Impact
OF
INTENTIONAL FRIENDSHIP AND SERVICE

48th Southern
AREA
CONFERENCE

VANESSA FALLS
SOUTHERN AREA DIRECTOR

ETHEL ISAACS WILLIAMS, J.D.
NATIONAL PRESIDENT

REMOVED FROM SITE

Program Chapter Highlight

La Capitale Connection Families (LCCF)



Umbrella Program

Lead Facet: Services to Youth

National Initiative: Linked Up Mentoring Initiative

Link Kimberly Lamotte
Program Chair
La Capitale (LA) Chapter

**WHICH NATIONAL PRESIDENT IS
SPEARHEADING OUR WORK AROUND
VOICES OF BLACK WOMEN?**

Kimberly Jeffries-Leonard

Ethel Issacs-Williams

Glenda Newell-Harris

***"I didn't
know
that!"***



**Kimberly Jeffries-Leonard
17th National President**

Focused Programming



VOICES OF BLACK WOMEN

Thank you for your interest in VOICES of Black Women, an American Cancer Society research study.

You are taking the first step to improve the health of Black women for generations to come.

For more information, please visit voices.cancer.org.

Click **Get Started** to enroll.



TOOLKIT

DOWNLOAD FRAME

AREA PROGRAMMING UPDATES



AREA STY PROGRAMMING
AREA ARTS PROGRAMMING
AREA NTS PROGRAMMING
AREA ITS PROGRAMMING
AREA HHS PROGRAMMING

AREA STY PROGRAMMING UPDATES



Stay Connected:

Please accept the invitation to our new SA STY facet chair Google Chat if you have not done so and encourage your chapters to send in the name and email address of your STY facet chairs and LLHBCUs liaisons.

Links Love HBCUs

Encourage collaboration between LLHBCUs and NTS/Dressing Her from the Inside Out.

engage the toolkit and connect to HBCU mentoring (w/ interview attire guides and drives)

Direct chapters to the Human Trafficking Awareness and Resource Landing page on the Southern Area website. Chapters are encouraged to:

Host screenings of Kemba and use the Southern Area talkback guide to facilitate discussion

Get certified in human trafficking awareness via the Polaris site

Share myths about human trafficking from the Polaris site

Please encourage your chapters to send in HBCU celebration and programming images to sty@salinksinc.org.

Links STEM Ready

The STEM Ready toolkit is available in our shared drive and in our new Google chat. Please share and direct sisters to the resource.

Backyard Bird Count will take place February 13-16, 2026. Test run on December 25, 2025.

Direct chapters to Link Diann if they need any support with NSBE Jr.

Encourage chapters to engage "Ready, Set, Go" modules with high school students (this is a great collab for STEM and LLHBCUs). This online program is designed for high school students but can be adapted for younger students. Link Diann can send information to interested chapter reps.

Participation in the Eco-Schools program sponsored by the National Wildlife association is encouraged. Details can be found on the National Wildlife Association's website. 1 on 1 help is available. There is also a stipend.

Stipends for STEM programming/ NSBE Jr. Chapters last year are still coming.

National STEMREADY Committee calendar of STEM Activities is attached and available in our shared drive. Feel free to share far and wide with chapters and members.

I Read, You Read, We Read Together

We need more chapters to engage our Area Intentional Focus Program and Project. Log into STY Click & Chat (October 22nd) for information and ideas to get your chapter involved.

The Little Free Library Toolkit is available on the Southern Area STY website in the MEMBERS ONLY section.

AREA STY PROGRAMMING UPDATES



Stay Connected

Upcoming important dates:

SA STY Click and Chat -- October 22nd at 6:30pm CST --Please wear a Links Love HBCUs t-shirt with any HBCU embellishments you like (pins, hats, scarves, etc.).

Land & Legacy AgriFutures Scholarship Informational Zoom -- October 20th at 6:30pm CST. Flyer with Zoom info forthcoming.
Land & Legacy AgriFutures Scholarship application deadline -- November 30, 2025

AREA ITS PROGRAMMING UPDATES

PLAYGROUND PROJECT

- Have you sent your \$300 donation?

LaKenya Collins

3813 Lennox

NOLA LA 70131

- Check or ACH
- Transmittal Form



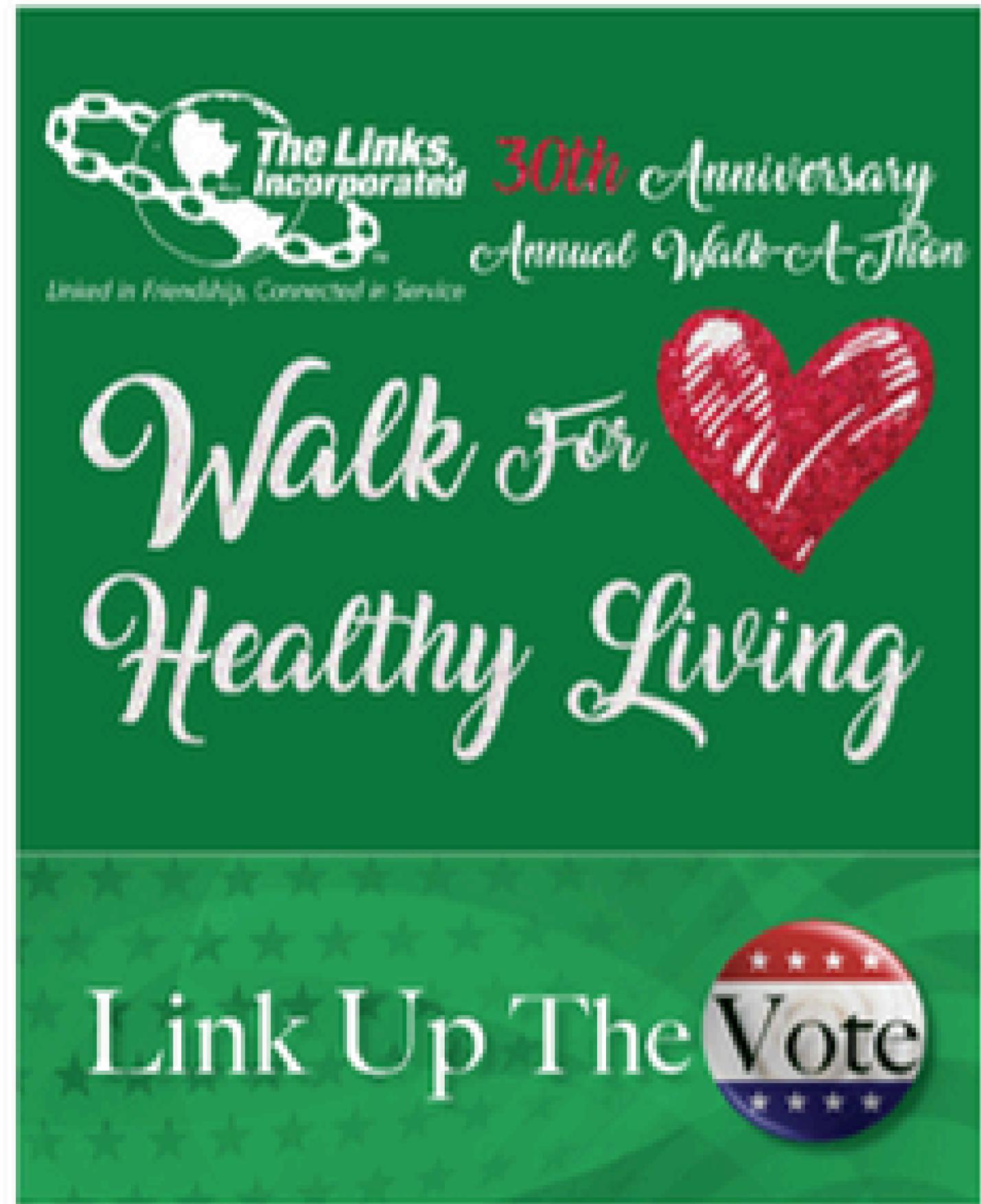
Mark Your Calendars: Some Key Dates

DATE	VENT OR WEBINAR (*)
<u>November</u>	
November 9	Founders' Day
November 14-16	National Day of Service/Donor Recognition Weekend (Linkages to Life Signature Program)
November 17	*How to Submit Your 2024-2026 Chapter's Program Report and Data Sheet
November 18	*Black Family Wellness Expo Orientation and Available Resources
<u>December</u>	
<u>January 2026</u>	
January 8 and 22	*Program Reviewers Training Parts 1 and 2
January 14	*Project Lead: High Expectations, Lasting Impact!
January 23	*Oral Health & Integrated Programming
January 27	*Link up the Vote: Amplify Your Voice
<u>February</u>	
February 1	* Black History Month, National Heart Month, and National Wear Red Day! Chapter Program Reports and Data Sheet Submission Deadline 11:59 EDT
February 3	*Links to Success National Signature Program Webinar
February 4	*Linkages to Financial Wellness Toolkit for Successful Chapter Programming
February 5	*Jamaica Mission Trip Training for Attendees



Focused Programming

- Have you sent in your national survey?





SAVE THE DATE

Links Launchpad Spotlight Series Part 4

Exploring the Intersection of Artificial Intelligence, Data Science, and Medicine

November 8, 2025

12 Noon ET - 11:00 AM CT - 10:00 AM MT - 9:00 AM PT

Join us on Facebook Live: <https://www.facebook.com/thelinksinc>

Webinar Registration: Click [HERE](#)

(https://linksinc-org.zoom.us/webinar/register/WN_8mFHD1KkQCC14pdUI4demA)

Students from the United States, the United Kingdom, and the Caribbean region of The Commonwealth of Nations are invited to participate in this webinar. This webinar represents a unique



It's
ELEMENTARY

Tackling the Program Rubric one
element at a time

ELEMENT
21

6. Activities/Outputs

7. Number of People Served

8. Methods used to determine target group

9. Targeted Group(s)

10. Collaboration and Community Group

Involvement

Program Report Review Element/ Rating Scale	5 – Exemplary (Truly Transformational)	4 – Exceeds Expectations (Outstanding)	3- Meets Expectations (Good – baseline)	2 – Approaching Expectations (Satisfactory)	1- Does Not Meet Expectations
6. Activities (Outputs) Implemented The implemented activities, products, methods, and services (outputs) are listed and are consistent with the SMART goals of the Program.	Outputs are listed and reflect a clear and strong application and execution to meet the SMART Goals established for the Program .	Outputs are listed and reflect a significant application and execution to meet the SMART Goals established for the Program.	Outputs are listed and are consistent with the SMART Goals established for the Program.	Outputs are listed and are somewhat consistent with the SMART goals established for the Program.	Outputs are not listed, or if listed, are not consistent with the SMART Goals established for the Program.
7. Number of people served The number of people served was appropriate to the goals and budget of the Program.	The number of people served aligned with five (5) SMART Goals, a target community of focus, and the Program's budget.	The number of people served was aligned with three (3) SMART Goals and the budget of the Program.	The number of people served was aligned with the goals and budget of the Program.	The number of people served is not aligned with the goals and budget of the Program.	The number of people served is not identified.
8. Methods Used to Determine the Targeted Group(s) (e.g., Needs Assessment)	The needs assessment and analysis of the data provided information for the target population, how the program will benefit them, and expected changes in their behavior from participating in the program.	The needs assessment and data analysis provided the lens for identifying the target population who most likely will regularly engage in the program activities.	The needs assessment provided the data to identify a narrowly defined target population, which can lead to missed opportunities.	The needs assessment provided the data to identify too broad of a definition for a target population, which seems to lose the focus of the program.	There is no clear indication, or there is a vague indication of the method used to identify the target population.
9. Targeted Group(s) The targeted group(s) actively participated in the entire Program.	90%-100% of the targeted group actively participated in the entire Program.	80%-89% of the targeted group actively participated in the entire Program.	70%- 79% of the targeted group actively participated in the entire Program.	61-69% of the targeted group actively participated in the entire Program.	Below 60% of the targeted group actively participated in the entire Program.

Program Report Review Element/ Rating Scale	5 – Exemplary (Truly Transformational)	4 – Exceeds Expectations (Outstanding)	3- Meets Expectations (Good – baseline)	2 – Approaching Expectations (Satisfactory)	1- Does Not Meet Expectations
<p>10. Collaboration and Community Group Engagement</p> <p>The Program involved and/or collaborated with other Link Chapters and/or local, state, federal agencies or community groups, such as health care or faith-based organizations.</p>	<p>At least three Link Chapters, community groups, and/or partners were substantially engaged to plan and/or implement the Program, AND plans to sustain or institutionalize the Program are cited for inclusion in the Chapter's strategic plan and documented by community collaboration with other Link Chapters, local institutions, state or federal agencies, or community groups.</p>	<p>The Chapter involved and/or collaborated with three Link Chapters, local institutions, state or federal agencies, or community groups.</p>	<p>The Chapter involved and/or collaborated with two Link Chapters, local institutions, state or federal agencies, or community groups.</p>	<p>The Chapter involved and/or collaborated with one Link Chapter, local institution, state or federal agency, or community group.</p>	<p>Involvement and/or collaboration with local institutions, state or federal agencies, or community groups is not stated or evident.</p>

Remember: within 100miles- Chapter partner



ANY QUESTIONS?

- Please submit all questions via the Zoom chat feature.
- Questions will be answered in the order received.
- Please note - Due to time constraints, all questions may not be answered.

Southern Area Program Squad



Pearline Boothe Greene, ITS
ITS@salinksinc.org

Kimberly LaMotte, NTS
NTS@salinksinc.org

Arlene Ferebee, Arts
ARTS@salinksinc.org

Paula Orr, HHS
HHS@salinksinc.org

Diann Jackson, StemReady - STY
Juno Jacobs, HBCU – STY

Ebony Lumumba, STY
STY@salinksinc.org

Tedra Anderson-Brown, MH
MentalHealth@salinksinc.org



Link to the Webinar Video

Thank you.

Persharon M. Dixon
Daytona Beach (FL) Chapter

 programs@salinksinclorg

 228-234-5582

Leading with
INTENTIONAL
Friendship & Service

Vanessa Falls, Southern Area Director

