

SOUTHERN AREA *ON A MISSION*



Southern Area on a Mission: Expanding Our Global Service

August 12, 2026

Introducing the Southern Area ITS Committee



Pearline Booth Greene
Magnolia (GA) Chapter
Southern Area ITS Chair



Latres Bell
Magnolia (GA) Chapter



Rhonda Collier
Tuskegee (AL) Chapter



Katherine Dukes
Lake Pontchartrain (LA) Chapter



Jamella Jaglal
Charleston (SC) Chapter



Attendee Engagement Guidelines



Microphones will be muted by the technology team for the duration of the webinar. We ask all attendees to please keep microphones muted to minimize any disruption or interference.



Today's session is being recorded and will be available to members on the Southern Area website.



Please submit all questions via the Zoom chat feature. Questions will be addressed at designated times during the presentation.



The presentation slides will be posted in the Members' section of the Southern Area Website.



Attendees will earn **1.5 hour(s)** for attending this webinar.

AGENDA

SOUTHERN AREA *ON A MISSION*

Leading with
INTENTIONAL
Friendship & Service

- Opening and Welcome
- Linkspiration
- Mission Trip Guidelines
- Mission Trips to Jamaica
- Mission Trips to Ghana
- Future Connections –
“Lifted Across Borders”
- Q & A
- Closing Remarks



Welcome

Link Vanessa Falls

Southern Area Director
Birmingham (AL) Chapter

Leading with
INTENTIONAL
Friendship & Service



Linkspiration



Linkspiration for Southern Area
on a Mission Webinar

August 12 | 7PM CST / 8PM EST

Presented by Link Rhonda Collier | Tuskegee (AL) Chapter

ESPERAR

To Wait • To Hope • To Serve



1. TO WAIT
Patience in Purpose



2. TO HOPE
Faith in Action



3. TO SERVE
Strength Through Giving

Through **ESPERAR** — Links on a Mission
embodies *Impactful Friendship and Connected Service*

The Links, Incorporated | Tuskegee (AL) Chapter

Passenger Preparation and Information

1. Bring copies of passport
2. Pack 2 liters of bottled water in checked luggage.
3. Include disposable syringes in health kit.
4. Wear a mask on the plane.
5. Use local currency.
6. Ask before taking pictures.
7. Identify cultural customs and traditions before departure.



Passenger Preparation & Information

1 Bring copies of your passport. 		2 Pack 2 liters of bottled water in checked luggage for immediate needs upon arrival. 
3 Include disposable syringes in health kit – sterilization of medical equipment may not be up to par. 		4 Wear a mask on the plane. 
5 Use local currency to blend in. 		6 Ask before taking pictures – don't assume it's okay. 
7 Identify cultural customs and traditions before departure – build meaningful relationships. 		

Caption

Administrator/Organizer Responsibilities



- Have a clear understanding of your why.
- Establish a committee and identify a leader as soon as possible and no later than one year in advance.
- Research State Department travel advisories and provide transparent information to trip participants.
- Research vaccine requirements for the country you will be visiting. Provide information to participants who will be participating.



Remember the Service Delivery Model

- WHY
- HOW
- EVALUATE



SOUTHERN AREA ***ON A MISSION***



Link Brenda Belsito
President

Link Alexicia Delley
International Trends and Services Chair
Bradenton/Sarasota (FL) Chapter

Education Across The Miles
Watford Hill Primary and Infant School
Jamaica
2013 -2026

AGENDA

Our Plan. Our Purpose. Their Future.

01



Watford Hill Journey

Review our journey, milestones, and impact.

02



PLANNING AND PREPARATION

Building strong foundations for successful missions.

03



Accomplishments and Needs

Taking action together and ensuring lasting impact.



TOGETHER, WE TRANSFORM.

With the intention of
Empowering students. Strengthening schools.
Building brighter futures.



WATFORD HILL JOURNEY

Building Partnerships. Strengthening Schools. Changing Lives.



Bradenton/Sarasota (FL) Chapter Journey began with Watford Hill.

2013



In 2016, The Links, Incorporated began Jamaica Initiative. In 2017, Southern Area initiated One Mission-One Love.

2016 - 2017



STEM and NSBE Jr. initiatives were established.

2019



The Links, Incorporated, the Southern Area, and Bradenton/Sarasota (FL) Chapter focused on fundraising and rebuilding due to Hurricane Melissa.

2026



OUR COMMITMENT

We remain committed to advancing education, opportunity, and hope through every mission we take.



OUR FOCUS

Supporting schools.
Empowering students.
Transforming communities.



OUR IMPACT

Stronger schools today.
Brighter futures tomorrow.
A legacy that lasts.

PLANNING & PREPARATION

Overview

A PURPOSEFUL PLAN. A POWERFUL IMPACT. A BRIGHTER FUTURE.



1

IDENTIFY CORE TEAM & PARTNERS

Build a strong team and establish key partners who share our vision.



2

IDENTIFY POINTS OF CONTACT

Connect with schools, local officials, and community leaders.



3

ASSESS NEEDS

Evaluate current needs to ensure resources target what matters most.



4

DEVELOP MISSION & OBJECTIVES

Define our purpose and set clear, achievable goals.



5

DEVELOP BUDGET

Create a realistic budget to guide planning and decision-making.



6

IDENTIFY FUNDING SOURCES

Research and pursue diverse funding opportunities.



7

OBTAIN FUNDS

Secure the financial resources needed to bring the plan to life.



8

SET DATES FOR TRIP

Establish dates that align with goals, schedules, and community needs.



9

DEVELOP SCHEDULES

Plan a detailed timeline to keep the project on track.



10

OBTAIN HOTELS

Secure safe, comfortable, and convenient accommodations.



11

ARRANGE TRANSPORTATION

Coordinate reliable and efficient travel arrangements.



12

ASSESS RISKS

Identify potential risks and challenges early.



13

DEVELOP MITIGATION PLANS

Create strategies to reduce risks and ensure safety and success.



TOGETHER, WE PLAN. TOGETHER, WE TRANSFORM.



Linked in Friendship, Connected in Service

MAJOR ACCOMPLISHMENTS

AT WATFORD



ENROLLMENT

40 to 145 students
= 262% increase



EXIT TEST SCORES

From the 50th to
80th percentile



GRADUATION RATE

Consistently
100%



FUNDED NEW PRE-SCHOOL

Added 40 students
and 2 classrooms



EQUIPMENT

50 computers



LEGOS INSTRUCTION

Instructed by
winners of national
competition



SPONSORED CURRICULUM

2 literacy/math coaches;
coding, chess, band



FOOD ENGINEERING

Food preservation,
garden, chicken coop



NATIONAL AWARD

2019 Parent Involvement
School of the Year

TRANSFORMING LIVES. BUILDING LEGACIES. LEADING BY EXAMPLE.

OPPORTUNITIES FOR DONOR SUPPORT

★ CONTINUING OUR MISSION. RESTORING & REBUILDING OUR FUTURE.

- ✓ Chapters may choose from a tiered giving level: **\$600 | \$1,200 | \$2,400**
(Level is choice of chapter)

PROGRAM YEAR 2026- 2027 GOALS:

- ✓ **Priority Area**
Construction of two additional classrooms
- ✓ **Estimated Impact**
Addresses overcrowding and improves learning outcomes
- ✓ **Facilities**
Creating safe, modern spaces that support learning



INITIATIVES

- ✓ **Priority Area 1**
Grade Six Classroom Roof Rehabilitation
- ✓ **Estimated Impact**

- ✓ **Priority Area 2**
Perimeter Fencing Repairs and Replacement
- ✓ **Estimated Impact**
Enhances security and safety

- ✓ **Priority Area 3**
Accessibility improvements (ramps and railings)
- ✓ **Estimated Impact**
Promotes inclusion and accessibility

- ✓ **Priority Area 4**
Playground Equipment and Installation
- ✓ **Estimated Impact**
Supports student development and recreation



PARTNERS

- ✓ Southern Area, The Links
- ✓ The Link Foundation,
- ✓ Incorporated Love for Children
- ✓ The NET
- ✓ The Ministry of Education



OUR FOCUS:
Restoring. Rebuilding.
Reaching Higher.



OUR
Stronger System. Stronger Schools.
Stronger Communities.



OUR
Empowered by Partnership.
Driven by Purpose.



SOUTHERN AREA
ON A MISSION



Link Shirley Wilson
Brunswick (GA) Chapter

Medical Mission
Ghana
2016 -2026



Ghana Team 2017

Ghana Medical Mission Team 2017

Mission of Mercy Volunteers 2026



Increase in the Physical Size and Number of Patients Seen



Low Country Healthcare Volunteers

Becomes the Main Non-Profit for the Mission
and The Brunswick (GA) Chapter of the Links, Incorporated
Becomes the Main Partner



City of Savannah and the Accra Metropolitan Alliance Partnered to Form the Greater Savannah Accra Alliance



Brunswick (GA) Chapter of the Links, Incorporated



SOUTHERN AREA
ON A MISSION



Link Latres Bell
Magnolia (GA) Chapter

Future Connections –
“Lifted Across Borders”

Vision



To create a signature wellness experience that empowers women through education, prevention, access to breast health resources, and international service while supporting women locally and throughout the African Diaspora.

International Trends and Services Southern Area Project:

Sports Bras Donation Drive to support Ghana and the Commonwealth of the Bahamas.

Why Sports Bras?



Sports bras provide:

- ✓ Better breast support
- ✓ Comfort for women with dense breast tissue
- ✓ Reduced discomfort during physical activity
- ✓ Support during recovery from breast surgery
- ✓ Comfort for women navigating breast cancer treatment

A properly fitted sports bra can significantly improve daily quality of life for many women.

Why This Matters ?



Breast cancer and dense breast tissue continues to disproportionately impact Black women.

Women often:

- Delay screenings
- Wear improperly fitted bras
- Lack of access to breast health education
- Need trusted medical professionals to answer questions

The Global Women's Wellness Collaborative addresses these gaps by combining:

- Education
- Prevention
- Community
- Service
- International outreach



PROFESSIONAL BRA FITTINGS

Eight (8) certified Bra Specialists will provide complimentary fittings throughout the evening.

Benefits include:

- ✓ Improved breast support
- ✓ Increased comfort
- ✓ Better posture
- ✓ Education regarding breast changes
- ✓ Proper sizing after surgery or treatment



DOCTOR'S CORNER

Guests will have opportunities to engage with physicians in an intimate educational setting.

WOMEN'S HEALTH CORNER OB-GYN

Topics:

- Women's preventive health
- Hormonal changes
- Breast awareness
- Wellness across the lifespan



BREAST HEALTH CORNER BREAST SPECIALIST

Topics:

- Dense breast tissue
- Mammography
- Early detection
- Risk factors
- Breast cancer prevention
- Questions & Answers



COMMUNITY PARTNER AMERICAN CANCER SOCIETY

Featuring:

VOICES
OF BLACK WOMEN™

Providing information regarding:

- ✓ Breast cancer research
- ✓ Clinical studies
- ✓ Early detection
- ✓ Community resources
- ✓ Opportunities to participate in improving outcomes for Black women



TOGETHER, WE LINK. TOGETHER, WE SERVE.

Pilot Study with the following chapters:

Atlanta (GA) Chapter, Dogwood City (GA) Chapter, Magnolia (GA) Chapter, Azalea City (GA) Chapter, Buckhead/Cascade City (GA) Chapter, Camellia Rose (GA) Chapter, LaGrange (GA) Chapter and West Georgia (GA) Chapter.



FRIDAY,
OCTOBER 2, 2026



7:00 PM – 9:00 PM
(PRIVATE EVENT)



NORDSTROM
PHIPPS PLAZA
ATLANTA, GEORGIA



CONNECTING WOMEN
THROUGH WELLNESS,
EDUCATION, SERVICE,
AND GLOBAL IMPACT.



ANY QUESTIONS?

- Please submit all questions via the Zoom chat feature.
- Questions will be answered in the order received.
- Please note - Due to time constraints, all questions may not be answered.

SOUTHERN AREA *ON A MISSION*



Together We Plan. *Together* We Serve. *Together* We Transform Lives.

Persharon Dixon
Southern Area Program Coordinator
Dayton Beach (FL)

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