

Leading with INTENTIONAL *Friendship & Service*





Program Chairs Monthly Meeting April 21, 2026



Persharon M. Dixon
Southern Area Program Coordinator
Daytona Beach (FL) Chapter

Leading with
INTENTIONAL
Friendship & Service
Vanessa Falls, Southern Area Director

Webinar Presenter



Persharon M. Dixon
Southern Area Program Chair
Daytona Beach (FL) Chapter



Attendee Engagement Guidelines



Microphones will be muted by the technology team for the duration of the webinar. We ask all attendees to please keep microphones muted to minimize any disruption or interference.



Today's session is being recorded and will be available to members on the Southern Area website.



Please submit all questions via the Zoom chat feature. Questions will be addressed at designated times during the presentation.



The presentation slides will be posted in the Members' section of the Southern Area Website.



Attendees will earn 01 hour(s) for attending this webinar.

AGENDA

- Linkspiration
- Area/National Program Deliverables
- Next Steps for Program Chairs
- Area Facet Updates
- Area Program Team Members
- Q& A

Linkspiration

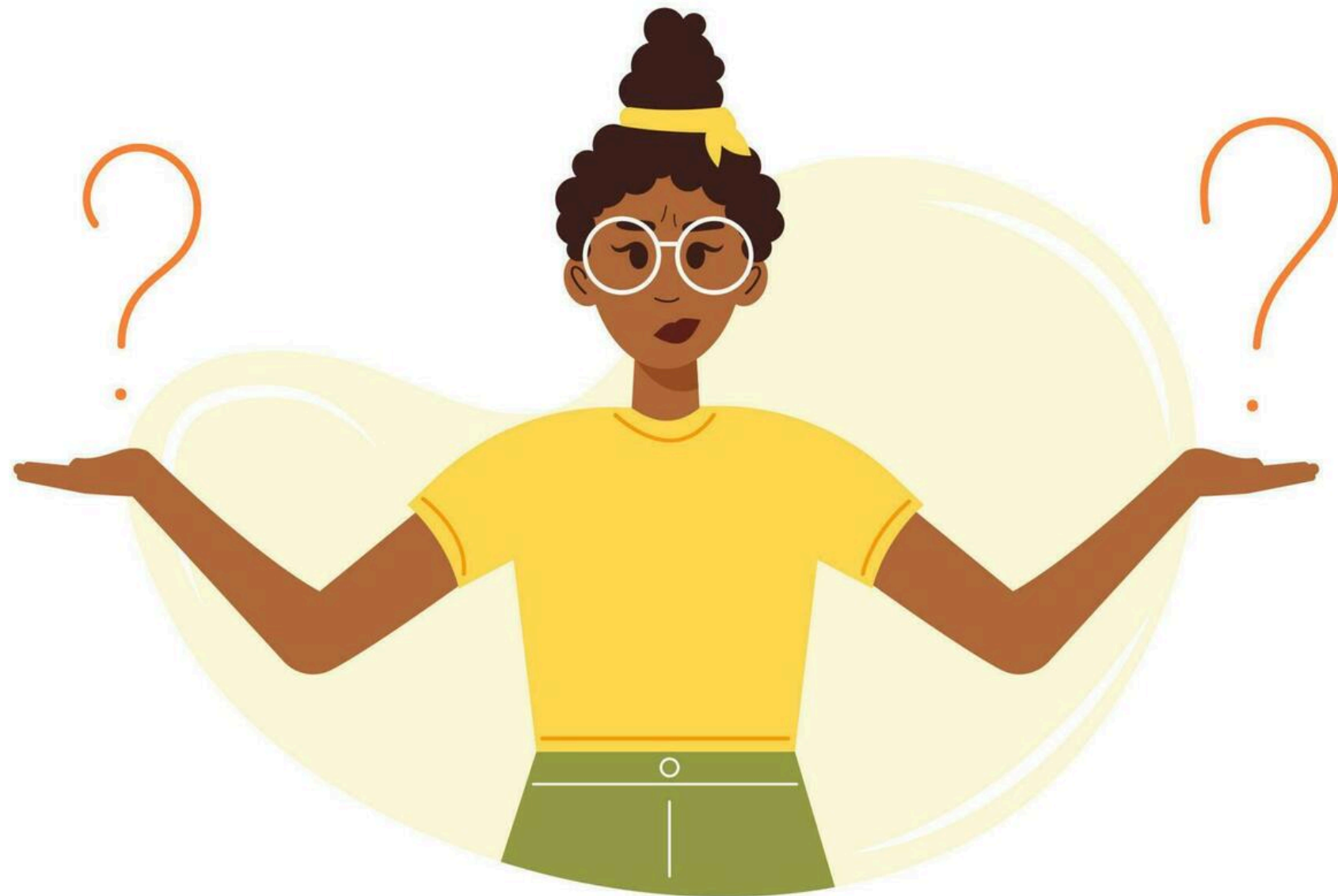


**Link Cheryl Zackery
Orlando (FL) Chapter
Program Chair**

AREA PROGRAMMING DELIVERABLES

Programming
is at the heart of
Linkdom

The Links,
Incorporated
Linked in Friendship, Connected in Service
Southern Area



National

- National BFE Form - 4/19
- NTS National Voting Survey-TBD
- National Arts Competition Submissions - 4/15
- Continue membership drive



Southern Area

- STY Survey
- Donation for *Fight Like a Link/ Pink for Africa Mammogram Project*
- Donation for *Safe and Sound Watford Hills Primary School Project*

What's left to do this program year?

April-May

- Plan 2 or 3 transition conversations with the incoming Program Chair
- Review your year and begin pre-planning for next program year
- Start Calendar Prep with Known Events
- Plan to review program report with your committee once results are back - August



Start with what you know

- May - Mental Health Month
- June-Aug - Retreat time
- Late May/Early June new program/facet chairs orientation
- July - National Assembly
- July 22 (tentative) Program/Facet Chairs Virtual Retreat
- August - Pre-program work, Prog Blitz
- September 26, 2026 - WFHL
- November - Day of Service/Founders' Day, Donor Sabbath



We were Awesome! Mission Accomplished!

**Give Kudos to your
team and your
chapter for their
accomplishments
over the last year**

**Maybe a highlight
reel on social media
or recap in an email
to all**



THANK YOU FOR YOUR COMMITMENT TO EXCELLENCE!



AREA PROGRAMMING UPDATES



AREA STY PROGRAMMING
AREA ARTS PROGRAMMING
AREA NTS PROGRAMMING
AREA ITS PROGRAMMING
AREA HHS PROGRAMMING

Services To Youth StemReady Links Love HBCUs

STY

2026- 2027

- Expanded reading initiative to include Pre-K - 5th grade.
- Area goal of 10 Little Free Libraries or book donation initiatives.
- STEAMREADY- Robust National Resources
- Partner with NTS for *Dressing HER from the Inside Out at HBCUs* (new from National) including soft skills (SS) training
- Another scholarship round open to all HBCU students

The Arts

The Arts

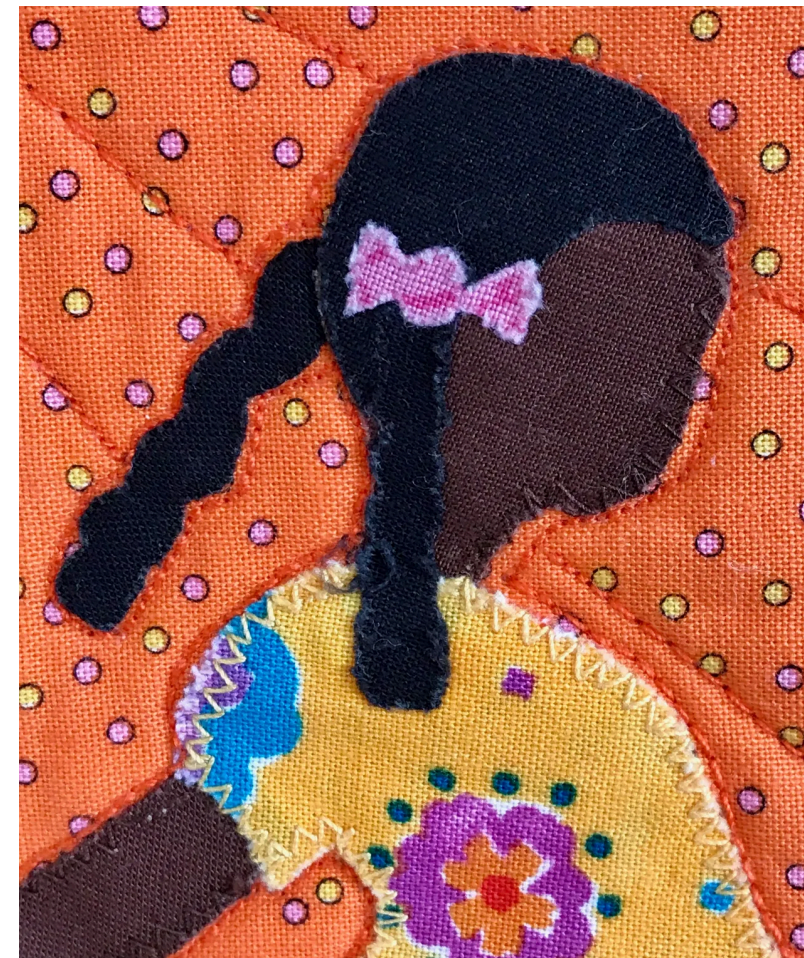
2026-2027

- **National Classics Through the Ages (CTA)**
Tier II focuses on K–12 arts exposure, enabling SA program expansion opportunities
- **Area Level Poster Arts Contest** - Food security theme with winners featured in **NTS** cookbook
- *Refreshed* **National Transforming Communities Through Film**
 - New **Black Hollywood Education and Resource Center (BHERC)** partnership
 - Amplification of South Area film focus
 - Exploration of additional South Area support opportunities
- **Quilts for Keeps:** 2 lap-sized quilts requested per chapter

Area Collaborative Initiative - ARTS, HHS, ITS, Membership

WEBINAR COMING SOON!

Quilts for **KEEPS**



Men, Women and
Children



~~Max of 2 lap quilts fo Ghana - Delivery Jan 2027~~

Max of 2 lap quilts for Conference

Any additional lap quilts for community

National Trends and Services

NTS

2026-2027

- **Human trafficking & NAACP All In Campaign**
- **Emerald Gardens - legacy work in communities**
- **Southern Area Cookbook**
- **LUTV Road Show**
- **Additional supportive work around LUTV**
- **Best Practices for Legislative Forums**
- **Dressing HER from the Inside Out - HBCU edition**

National Trends and Services Facet Calendar Updates

- LUTV Impact Data Collection is due **April 20, 2026.- NOT QUITE READY**
- AARP: Are You Ready? Toolkit Refresher for Successful Chapter Programming **RESCHEDULED** for **8:30pm ET on Thursday, May 14, 2026.**

AREA ITS PROGRAMMING UPDATES

FROM PLAYGROUND TO SAFE AND SOUND

WATFORD HILLS RECOVERY PROJECT

LEVELS OF GIVING

\$2400

\$1200

\$600

over two years 25-26

At least \$300 installment due by
April 15, 2026

INDIVIDUAL DONATION OPPORTUNITIES VIA
UNCONDITIONAL LOVE FOUNDATION ZEFFY
ACCOUNT



From Playground to Safe and Sound

**Your chapter's opportunity to
Rebuild Hope for the children of
Watford Hills Primary School**



When sending funds to the Southern Area, please complete the Check Transmittal Form in addition to mailing the check to the Southern Area Financial Secretary, Link LaKenya Odom Collins. This form ensures your payment is properly categorized and your chapter receives credit.

Southern Area of The Links, Incorporated
c/o LaKenya Collins, Financial Secretary
3813 Lennox
New Orleans, LA. 70131

If the chapter is not able to send a check, donations can be made via ACH to the Southern Area Mission initiatives through via direct banking deposit. Please reach out to Link Anika for banking details.

Individual Link members may contribute to Unconditional Love for Children (ULC) through their Zeffy platform located on their website (ulcinc.org) to further support the school and families affected by this disaster.

FIGHT LIKE A LINK-PINK FOR AFRICA COLLABORATION

**Your chapter's opportunity to provide
much needed mammograms for
women in Ghana
\$50/mammagram
The ask is 25 over two years.
(\$1250.00 total)**



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Area HHS PROGRAMMING UPDATES

MENTAL HEALTH UPDATE

- National Mental Health Toolkit is available
- Mental Health Ambassadors providing Mental Health moments in meetings
- Chapters encouraged to share mental health work in Intent Magazine
- BFWE - Include Mental Health
- Coming in May: Lunch and Learn and
- Feel Good Fridays



BEFORE WE LET GO!

APRIL 29, 2026
FINAL CLICK AND CHATS

NTS CHAIRS/CO-CHAIRS



click
H A T

National Trends & Services Facet
APRIL 29, 2026 6:30 PM CDT/7:30 PM EDT
Zoom Meeting ID: 851 7095 3718
Password: SANTS

Hosted by Link Kimberly LaMotte
Southern Area Chair, National Trends & Services Facet

Program Team in Action

- ✓ Final Blitz Webinar Series (New and continuing Programming)
- ✓ Program Chairs Retreat
- ✓ New Program Chairs/Facet Chairs Welcome Chats
- ✓ Facet Chair Click and Chats
- ✓ Program Chair monthly Tap-Ins
- ✓ Month specific webinars or Lunch and learns
- ✓ Ghana Mission Trip with partner- Pink for Africa
- ✓ Jamaica Revitalization Financial Collection
- ✓ Conference preparation

Program Coordinator



Program Coordinator

2026-2027

- New Program Chair Prep Webinar
- Program Report Reviews-**August**
- Program Chairs and Facet Chairs Retreat - **TENTATIVE JULY 22, 2026**
- Program Retreat Speaker
 - Greensboro- July 21, 2026
- Programming Pop-ups
- Implementation of new facet specific work in collaboration with SA Facet Chairs

Southern Area Program Squad



Pearline Boothe Greene, ITS
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Kimberly LaMotte, NTS
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Diann Jackson, StemReady - STY
Juno Jacobs, HBCU – STY

Ebony Lumumba, STY
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Tedra Anderson-Brown, MH
MentalHealth@salinksinc.org

WHICH AREA DIRECTOR IMPLEMENTED PROGRAMMING AROUND FOOD SOVEREIGNTY?

Anne Turner Herriott

Vanessa R. Falls

Sylvia Perry

*"I didn't
know
that!"*



SOUTHERN AREA
DIRECTOR
Vanessa R. Falls

SEE YOU THERE!!



45th National Assembly

*'Celebrating the Joy
in our Journey'*

June 24-28, 2026 | Detroit, Michigan





[Link to Webinar Here](#)

Thank you.

Persharon M. Dixon
Daytona Beach (FL) Chapter

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☎ 228-234-5582

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Vanessa Falls, Southern Area Director