

Leading with
INTENTIONAL
Friendship & Service





Program Chairs Monthly Meeting February 16, 2026



Persharon M. Dixon
Southern Area Program Coordinator
Daytona Beach (FL) Chapter

Leading with
INTENTIONAL
Friendship & Service
Vanessa Falls, Southern Area Director

Webinar Presenter



Persharon M. Dixon
Southern Area Program Chair
Daytona Beach (FL) Chapter



Attendee Engagement Guidelines



Microphones will be muted by the technology team for the duration of the webinar. We ask all attendees to please keep microphones muted to minimize any disruption or interference.



Today's session is being recorded and will be available to members on the Southern Area website.



Please submit all questions via the Zoom chat feature. Questions will be addressed at designated times during the presentation.



The presentation slides will be posted in the Members' section of the Southern Area Website.



Attendees will earn 00 hour(s) for attending this webinar.

AGENDA

- Linkspiration
- Next Steps for Program Chairs
- Area Facet Updates
- Area Program Deliverables
- Area Program Team Members
- Q&A

Linkspiration



**Link Edna Lawson
Brevard County (FL) Chapter
Program Chair**

February- April

- Plan transition of any committee chairs
- **NOTIFY SA FACET CHAIRS OF NEW CHAIRS**
- Plan to review program report with your committee once results are back - August
- Prepare for last **IMPACT DAY - BFWE**



IDEA- HAVE YOUR FACET CHAIRS PRESENT AT CHAPTER MEETING ON RECENT EVENT USING ELEMENTS FROM TRACKER FORM.

AREA PROGRAMMING UPDATES

Programming
is at the heart of
Linkdom



By January 23, 2026: Register

March 21, 2026 preferred date

Anytime in March counts

What is the 2026 BFWE Format?

Level 1: College Fair Type Format:

Level 2: College Fair + Seminars

Type Format

Level 3: Health Screening Add-Ons

**By April 19, 2026: Complete 2026 BFWE
Evaluation Survey**

Link Jennifer King Congleton
Wilson-Rocky Mount-Taboro (NC) Chapter
jkca1908@gmail.com

Link Rhonda Young
Spartanburg (SC) Chapter
rhodayoung1908@gmail.com

**MUST BE CALLED
BLACK FAMILY
WELLNESS EXPO!**

*Black Family
Wellness Expo*



NATIONAL IMPACT DAY OF SERVICE

March 21, 2026

AREA PROGRAMMING UPDATES



AREA STY PROGRAMMING
AREA ARTS PROGRAMMING
AREA NTS PROGRAMMING
AREA ITS PROGRAMMING
AREA HHS PROGRAMMING

AREA STY PROGRAMMING UPDATES



Expanding Reading Initiative and Little Free Libraries Build

STY LaunchPad Coming March 3rd Reading Across America



AREA ARTS PROGRAMMING UPDATES

CTA Creative Competitions Retention Session

FOR CHAPTERS WHO COMPLETED INTEREST FORM

February 18, 2026

Time: 8:30pm EST

Invite was sent to Arts Chairs

AREA NTS PROGRAMMING UPDATES



**Many Thanks for over 1000
active memberships from the
Southern Area!**

AREA NTS PROGRAMMING UPDATES



**Extension to complete form by
2.28.26**

AREA NTS PROGRAMMING UPDATES

National Trends and Services Updates

- Project L.E.A.D. (Links Erase Alcohol and Drug Abuse) - **UPDATED w/ webinar**
- AARP: Are You Ready? - pending final development
- Linkages to Financial Wellness - pending final development
- Dressing HER from the Inside Out - pending posting
- National Social Action Initiative **UPDATED w/ webinar**: LUTV (pending final review), Social Justice, Human Trafficking, Police Relations, Environmental Justice

AREA NTS PROGRAMMING UPDATES

National Trends and Services Calendar

- 2/11 - Linkages to Financial Wellness
- 2/24 - Project L.E.A.D. (Links Erase Alcohol and Drug Abuse)
- 3/4 - AARP: Are You Ready?
- 3/10 - Dressing HER from the Inside Out (HBCU “track”)
- 3/21 - BFWE - National Day of Service & Impact (LUTV & Project LEAD)
- 4/1 - Links at the U.S. Capitol (may be virtual)
- 6/24 - 6/28 - 45th National Assembly in Detroit, Michigan
- Rescheduled - LUTV

AREA ITS PROGRAMMING UPDATES

FROM PLAYGROUND TO SAFE AND SOUND WATFORD HILLS RECOVERY PROJECT

LEVELS OF GIVING

\$2400

\$1200

\$600

over two years 25-26

At least \$300 installment due by
April 15, 2026

INDIVIDUAL DONATION OPPORTUNITIES COMING!!!



Area HHS PROGRAMMING UPDATES

PINK FOR AFRICA
FOUNDATION



MAMMOGRAMS FOR AFRICA

\$50 per Image

25 per chapter over 2 years

Anika Calloway

ACH transaction



DOMESTIC MAMMOGRAMS

Access to Mammograms

25 per chapter over 2 years

Via Mobile Van, Mammogram
Center, Vouchers, parnterships, etc.

Area HHS PROGRAMMING UPDATES

MENTAL HEALTH UPDATE

- National Mental Health Toolkit is available
- Mental Health Ambassadors providing Mental Health moments in meetings
- Chapters encouraged to share mental health work in Intent Magazine
- BFWE - Include Mental Health
- Coming in May: Lunch and Learn and
- Feel Good Fridays



Area Collaborative Initiative - ARTS, HHS, ITS, Membership

WEBINAR COMING SOON!

Quilts for

KEEPS



Start on these now!



Men, Women and
Children



Max of 2 lap quilts fo Ghana- Delivery Jan. 2027

Max of 2 lap quilts for Conference

Any additional lap quilts for community

AREA PROGRAMMING UPDATES



ITEM

Fight Link a Link pin

Fight Like a Link tumbler

Fight Like a Link tee

Link up the Vote pin

Link up the Vote tee

Links Love HBCUs pin

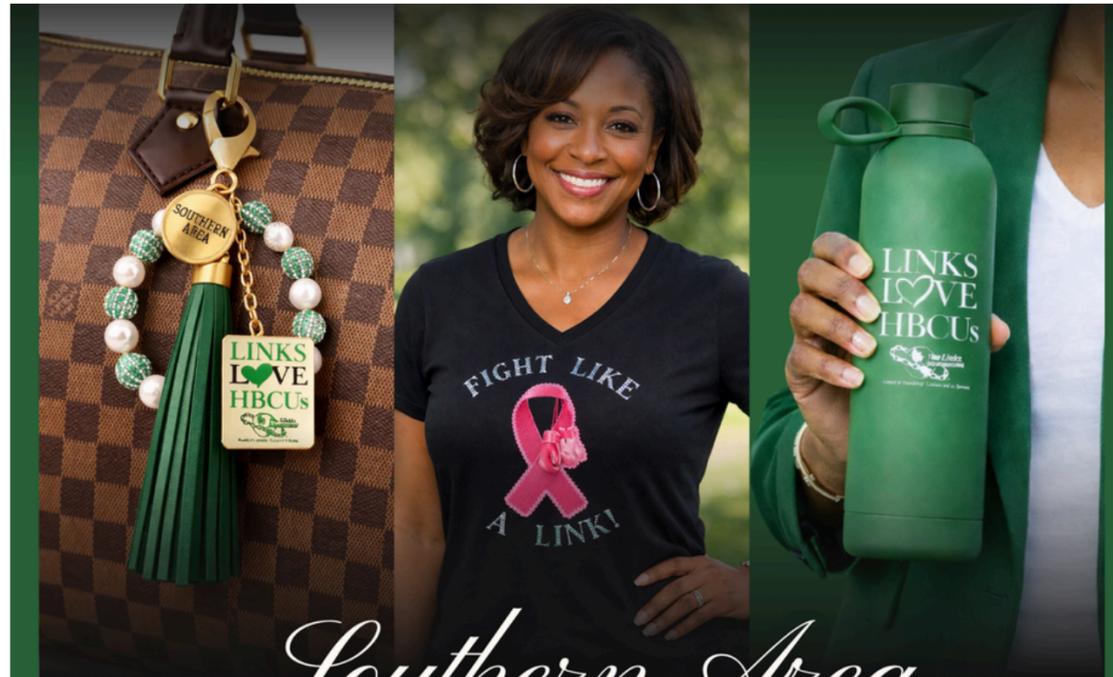
Links Love HBCUs tee

Links Love HBCUs bottle

Links Love HBCUs purse charms

Emerald Plate apron

New Apparel for 2026



Southern Area **STYLED FOR SERVICE** COLLECTION

**SALE ENDS
FEBRUARY 20TH**



A portion of ALL proceeds goes to support Southern Area service programming.



**WHICH AREA DIRECTOR
IMPLEMENTED PROGRAMMING
AROUND FOOD SOVEREIGNTY?**

Anne Turner Herriott

Vanessa R. Falls

Sylvia Perry

***"I didn't
know
that!"***



**SOUTHERN AREA
DIRECTOR
Vanessa R. Falls**

WUOLAH

WOOSAH

**Let's talk about your
program reporting
experience**

Strong women endure, survive, and carry heavy burdens, often focusing on resilience and supporting others. Powerful women pioneer, thrive, and lead with self-assurance, prioritizing self-care, strategic thinking, and emotional intelligence. While strong women push through adversity, powerful women flow with, manage, and transform their environments.

Southern Area Program Squad



Pearline Boothe Greene, ITS
ITS@salinksinc.org

Kimberly LaMotte, NTS
NTS@salinksinc.org

Arlene Ferebee, Arts
ARTS@salinksinc.org

Paula Orr, HHS
HHS@salinksinc.org

Diann Jackson, StemReady - STY
Juno Jacobs, HBCU – STY

Ebony Lumumba, STY
STY@salinksinc.org

Tedra Anderson-Brown, MH
MentalHealth@salinksinc.org



[Link to recording](#)

Thank you.

Persharon M. Dixon
Daytona Beach (FL) Chapter

 programs@salinksinclorg

 228-234-5582

Leading with
INTENTIONAL
Friendship & Service

Vanessa Falls, Southern Area Director