

Leading with
INTENTIONAL
Friendship & Service





Program Chairs Monthly Meeting November 17, 2025



Persharon M. Dixon
Southern Area Program Coordinator
Daytona Beach (FL) Chapter

Leading with
INTENTIONAL
Friendship & Service
Vanessa Falls, Southern Area Director

Webinar Presenter



Persharon M. Dixon
Southern Area Program Chair
Daytona Beach (FL) Chapter



Attendee Engagement Guidelines



Microphones will be muted by the technology team for the duration of the webinar. We ask all attendees to please keep microphones muted to minimize any disruption or interference.



Today's session is being recorded and will be available to members on the Southern Area website.



Please submit all questions via the Zoom chat feature. Questions will be addressed at designated times during the presentation.



The presentation slides will be posted in the Members' section of the Southern Area Website.



Attendees will earn 00 hour(s) for attending this webinar.

AGENDA

- Linkspiration
- Next Steps for Program Chairs
- On Track
- Area Facet Updates
- Program Rubric Review Elements 11-15
- Calendar check
- Area Program Team Members
- Q& A

Linkspiration



**Link Shera Clark
Program Chair
Daytona Beach (FL) Chapter**

May you have enough...

Enough happiness to keep you sweet,

Enough trials to keep you strong,

Enough sorrow to keep you human,

Enough failure to keep you humble,

Enough success to keep you eager,

Enough friends to give you comfort,

Enough wealth to meet your needs,

Enough enthusiasm to look forward,

Enough faith to banish depression,

Enough determination to make each day
better than yesterday.

May you have enough.

November - December

- Pre-review of programs to submit
- Selection of Program Reviewers
- Tighten up tracker data sheets
- Attend training: Program submission and Data sheet submission ***Tonight!***



IDEA- HAVE YOUR FACET CHAIRS PRESENT AT CHAPTER MEETING ON RECENT EVENT USING ELEMENTS FROM TRACKER FORM.



National Programming Webinar

Elevate Your Chapter's Program Report Starting Now - Part 1

Link Leslye Miller Fraser, National Director, Programs
Link Ethel Isaacs Williams, National President
September 11, 2025

National Programming Webinar

Elevate Your Chapter's Program Report Starting Now - Part 2

Link Leslye Miller Fraser, National Director, Programs
Link Ethel Isaacs Williams, National President
September 18, 2025

Elevating Our Impactful Service National Programs Guide

Fourth Edition
September 2025

Link Leslye Miller Fraser, National Director, Programs
Link Ethel Isaacs Williams, National President

*NATIONAL DOCUMENTS

**WHICH NATIONAL PRESIDENT
INSTITUTED THE 48 HOUR SERVICE
OBLIGATION ?**

Margo James Copeland

Gladys Gary Vaughn

Gwendolyn B. Lee

*"I didn't
know
that!"*



**Gwendolyn B. Lee
14th National President**

AREA PROGRAMMING UPDATES



AREA STY PROGRAMMING
AREA ARTS PROGRAMMING
AREA NTS PROGRAMMING
AREA ITS PROGRAMMING
AREA HHS PROGRAMMING

AREA STY PROGRAMMING UPDATES



LAND & LEGACY AGRIFUTURES 1890 LAND GRANT INSTITUTION SCHOLARSHIP



There is still time!
**Land & Legacy
AgriFutures
Scholarship
application deadline -
- November 30, 2025**

- Enrolled at one of the eight (8) Southern Area Land Grant Institutions:

Alabama A&M University
Alcorn State University
Florida A&M University
Fort Valley State University

North Carolina A&T State University
South Carolina State University
Southern University and A&M College
Tuskegee University

- Declared major in agriculture, human sciences, environmental sciences, or food sciences.
- Two scholarships - **\$1,000 and \$500** - will be awarded per institution.
- Deadline to apply is **November 30, 2025**.
- Scholarship recipients will be notified after January 15, 2026.
- *Children and immediate family of members of The Links, Incorporated are **not eligible**.*

To apply visit,
<https://bit.ly/agrifutures2025>



AREA STY PROGRAMMING UPDATES

Programming
is at the heart of
Linkdom

**The Links,
Incorporated**
United in Friendships. Committed in Service.
Southern Area

Expanding Reading Initiative and Little Free Libraries Builds





What's New in the Arts?

Transforming Communities Through Film National Pilot Program Toolkit

Link Ethel Isaacs Williams, National President
Link Kimberly Fontanez, National Director, The Arts

November 2025

Just Released!

AREA ARTS PROGRAMMING UPDATES

Planning to participate in this year's
Creative Competitions submit the Chapter
Intent to participate form no later than
December 31, 2025

AREA NTS PROGRAMMING UPDATES

-  **Southern Grace: Stories, Support and Strength for Caregivers Lunch & Learn - Wednesday, December 3, 2025, 11:30 amCDT/ 12:30pm EDT**
-  **All NTS Chapter Facet Chairs should be presenting Advocacy Alerts in November Meetings**
-  **All NTS Chapter Facet Chairs are asked to respond to the survey on the chapter's Emerald Plate programming**

AREA ITS PROGRAMMING UPDATES

PLAYGROUND ON HOLD

DEPOSTED FUNDS WILL BE USED FOR
RECOVERY INITIATIVE



Area HHS PROGRAMMING UPDATES

MAMMOGRAMS FOR AFRICA

\$30 per Image
12 per chapter

Send to LaKenya Collins
3813 Lennox
New Orleans, LA 70131
or
Anika Calloway
ACH transaction



PINK FOR AFRICA
FOUNDATION



AREA MH PROGRAMMING UPDATE

MENTAL HEALTH INITIATIVES

WELL-DESERVED

INTENTIONAL

SERVICE

HELP

If we had
\$250.00 we
could support
mental health in
our community
by...



Due: December 1, 2025
Awarded: January 1, 2026





It's
ELEMENTARY

Tackling the Program Rubric one
element at a time



ELEMENT
21

- 11. Budget**
- 12. Supplement Funding and Support**
- 13. Outstanding Program Qualities**
- 14. Sustainability or Institutionalization**
- 15. Marketing**
- 16. Evaluation Plan**
- 17. Measurable Outcomes**
- 18. Program Summary**
- 19. Program Impact Statement and Testimonials**
- 20. Chapter Participation**
- 21. Legacy - 5 years or more**

Program Report Review Element/ Rating Scale	5 – Exemplary (Truly Transformational)	4 – Exceeds Expectations (Outstanding)	3- Meets Expectations (Good – baseline)	2 – Approaching Expectations (Satisfactory)	1- Does Not Meet Expectations
	institutionalize the Program are cited for inclusion in the Chapter's strategic plan and documented by community collaboration with local institutions, state or federal agencies, or community groups.				
11. Budget A budget was planned and executed	A well-justified and clear budget aligned with the needs established and the target population was provided.	Clear and concise budgetary/financial information provided	Budgeted amounts are reasonable and realistic for the Program.	Somewhat unclear budgetary/financial information was provided.	An inadequate description of the budget was provided, or the budget was not aligned or realistic for the needs or target population.
12. Supplemental funding and support The Chapter sought and received supplemental funding and support for the Program (e.g., in-kind, grants, and donations)	Substantial supplemental funding was acquired through grants, in-kind donations, sponsorships, etc.)	Significant supplemental funding was acquired through grants, donations, or sponsorships.	Some supplemental funding was acquired through grants, in-kind donations, sponsorships, etc.),	Very little supplemental funding was acquired, <i>or</i> minimal information was provided to indicate why such funding was not needed.	No supplemental funding was acquired, <i>or</i> the report failed to indicate that supplemental funding was not needed.

Program Report Review Element/ Rating Scale	5 – Exemplary (Truly Transformational)	4 – Exceeds Expectations (Outstanding)	3- Meets Expectations (Good – baseline)	2 – Approaching Expectations (Satisfactory)	1- Does Not Meet Expectations
13. Outstanding Program Qualities	<p>The description of the program's outstanding qualities is exceptionally clear and provides detailed information. The goals of the program are clearly stated, with significant outcomes described.</p>	<p>The program's outstanding qualities are very clear, with detailed descriptions of the work completed impact on the community and/or target population.</p>	<p>The description of the outstanding qualities of the program is very clear, with sufficient detail about the program's success.</p>	<p>The program's outstanding qualities are somewhat clear and include minimal details. The goals are addressed but do not clearly describe the program's success.</p>	<p>The most outstanding qualities of the program are vague or unclear. The program's goals or success are not addressed or described.</p>
14. Sustainability or Institutionalization The Chapter has plans to sustain or institutionalize the Program.	<p>Plans to sustain or institutionalize the Program are cited for inclusion in the Chapter's strategic plan and documented by community collaboration with local institutions, state or federal agencies, or community groups.</p>	<p>Plans to sustain or institutionalize the Program are cited for inclusion in the Chapter's strategic plan.</p>	<p>The Chapter has plans to sustain or institutionalize the Program.</p>	<p>The Chapter does not plan to sustain or institutionalize the Program.</p>	<p>Plans to sustain or institutionalize the Program are not stated.</p>
15. Marketing Plan The Chapter effectively executed a robust marketing plan that communicated, publicized, and branded the Program with partnerships, collaborators, and potential participants.	<p>Data was gathered to evaluate the success of marketing efforts (google analytics, social media hits on videos, increased likes, and shares, etc.)</p>	<p>Multi-media marketing and communication plans were executed within the community.</p>	<p>Actions were noted to promote the Program to reflect the mission and vision to continue to build the brand of The Links, Incorporated.</p>	<p>Strategic marketing was utilized, focusing on the targeted audience listed on the SDM, including traditional and online media efforts,</p>	<p>Very little or no marketing plan was utilized</p>

Program Report Review Element/ Rating Scale	5 – Exemplary (Truly Transformational)	4 – Exceeds Expectations (Outstanding)	3- Meets Expectations (Good – baseline)	2 – Approaching Expectations (Satisfactory)	1- Does Not Meet Expectations
16. Evaluation Plan A comprehensive and systemic evaluation plan was created and executed to quantify the impact, and listed outcomes were achieved.	There is a detailed, clearly defined, and outlined plan for documenting and evaluating the Program's success. An exceptional data collection process was described, and findings were reported.	There is a detailed, outlined plan for evaluating the Program's success.	There is an outlined plan for documenting and evaluating some aspects of the Program	Though not extensive, plans for documenting and evaluating the Program's success are present.	No plans for documenting and/or evaluating the Program's success, or plans are limited or unclear.
17. Measurable Outcomes Results and benefits for groups, individuals or communities delivered through planned activities.	All outcomes are measurable both qualitatively (observations, focus groups, surveys, etc.) and quantitatively (numbers, percentages, frequency, etc.). The specific outcomes are clearly stated and directly aligned with the described need, potentially leading to transformational change.	Significant outcomes are described (e.g., an increase in a specific % percentage, increase in #, or frequency, etc.) aligned with the need for the community and/or target population.	Desired outcomes of moderate impact and value are described.	Outcomes lack some specificity in what is measurable.	General goals are listed; however, no outcomes are described.
18. Program Summary A detailed program summary is provided, highlighting the evidence and results of the Program and participants.	The summary states the Program's desired results (outputs, outcomes, and impact). It tells the story behind the numbers for the Program and participants.	The program summary highlights key facts about the Program's effectiveness.	A program summary is provided with information about its success.	A program summary is provided but with few details	The summary does not provide evidence or results, or no program summary is provided.

Pay attention to this section

Program Report Review Element/ Rating Scale	5 – Exemplary (Truly Transformational)	4 – Exceeds Expectations (Outstanding)	3- Meets Expectations (Good – baseline)	2 – Approaching Expectations (Satisfactory)	1- Does Not Meet Expectations
19. Program Impact Statement and Testimonials A compelling and specific statement illustrates the Program's broad and significant impact on the community it serves.	The Program will have a sustained and powerful influence on the community and profoundly impact a substantial number of individuals and institutionalized, as evidenced by the testimonials, data, and results.	The Program has the potential to profoundly impact a significant number of individuals in a specified location and is replicable.	The Program has the potential to impact a small group of individuals.	The Program has the potential for some impact on a limited number of individuals.	The Program lacks the impact or data to substantiate the goals/objectives to serve or influence the community.
20. Chapter Participation Chapter support and participation are evident. (i.e., 100% for the umbrella program)	Chapter support and participation are documented at 80% or more of the membership. <i>*Note for umbrella programs – 100% of the chapter support and participation must be evident; otherwise, the rating would be a “1” for “does not meet expectations.”</i>	Chapter support and participation are documented at 51% to 79% of the membership.	Chapter support and participation are documented at 50% of the membership.	Chapter support and participation are documented at 26% to 49% of the membership.	Less than 25% of the Chapter's support and participation are documented.
21. For programs in existence for five (5) years or more only: Specific modifications made this year to the program. Legacy	A comprehensive and clear improvement strategy is described, and modifications are well-defined to ensure a continuation of the program.	Significant modifications are explained to enhance the program goals and objectives for the current and upcoming year.	Minor modifications were made to the program for the current program year.	Modifications were suggested for the upcoming program year.	No modifications were made or shared for this program year.

Mark Your Calendars: Some Key Dates

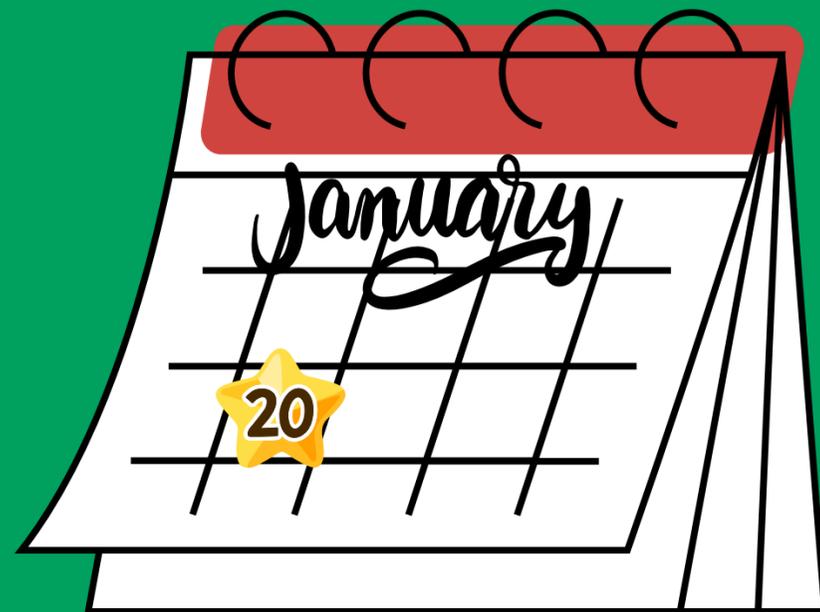
DATE	VENT OR WEBINAR (*)
<u>November</u>	
November 9	Founders' Day
November 14-16	National Day of Service/Donor Recognition Weekend (Linkages to Life Signature Program)
November 17 ★	*How to Submit Your 2024-2026 Chapter's Program Report and Data Sheet
November 18	*Black Family Wellness Expo Orientation and Available Resources
<u>December</u>	World AIDS Day (December 1)
<u>January 2026</u>	Martin Luther King, Jr. Day
January 8 and 22	*Program Reviewers Training Parts 1 and 2
January 14	*Project Lead: High Expectations, Lasting Impact!
January 23	*Oral Health & Integrated Programming
January 27	*Link up the Vote: Amplify Your Voice
<u>February</u> ★	*Black History Month, National Heart Month, and National Wear Red Day!
February 1	Chapter Program Reports and Data Sheet Submission Deadline 11:59 EDT
February 3	*Links to Success National Signature Program Webinar
February 4	*Linkages to Financial Wellness Toolkit for Successful Chapter Programming
February 5	*Jamaica Mission Trip Training for Attendees



PROGRAM CHAIRS MEETING/REPORTING UPDATES

December – cancelled

January 12, 2026 – **new date**



**AREA PROGRAM
REPORT DEADLINE**
JANUARY 20, 2026

Ebony Lumumba, STY
STY@salinksinc.org
Juno Jacobs, HBCU
Diann Jackson, STEM

Arlene Ferebee, ARTS
ARTS@salinksinc.org

Pearline Booth Greene, ITS
ITS@salinksinc.org

Kimberly LaMotte, NTS
NTS@salinksinc.org

Paula Orr, HHS
HHS@salinksinc.org

Tedra Anderson-Brown
MentalHealth@salinksinc.org



From the Program
Squad



Linked in Friendship, Connected in Service
Southern Area

[Link to Recorded Webinar Here.](#)

Thank you.

Persharon M. Dixon
Daytona Beach (FL) Chapter

 programs@salinksinclorg

 228-234-5582

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Vanessa Falls, Southern Area Director