



Leaders' Talk- A Chat With Chapter Presidents

01.06.25

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HAPPY NEW YEAR



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AGENDA

- **WELCOME**
- **LINKSPIRATION**
- **AREA UPDATES**
- **PRESENTATIONS**
- **Q&A**

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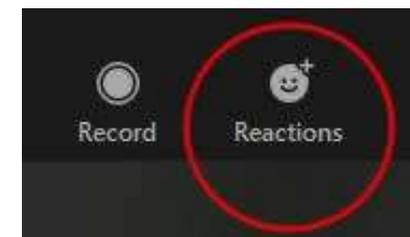
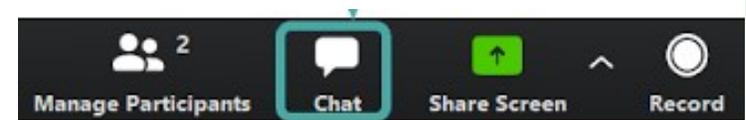
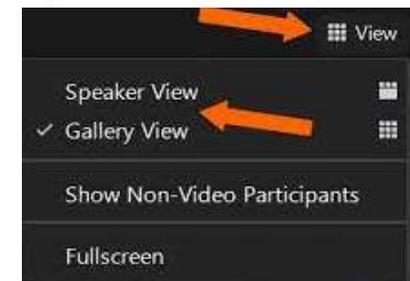
WEBINAR ETIQUETTE

**YOUR MICROPHONES ARE
MUTED BY OUR TECH TEAM**

**FOR BEST VIEWING USE SPEAKER
VIEW**

**PLEASE PLACE YOUR QUESTIONS IN
THE CHAT**

**FEEL FREE TO INTERACT THROUGH
THE USE OF REACTIONS**



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Linkspiration



Link Berranthia Brown
Azalea City (GA) Chapter

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Area Updates & Reminders

- January 8- Area Nominating Committee- Nominating and Election Webinar – 9:00 PM (ET)
- January 14 – Know Before You Go LDAC Webinar- 9:00 PM (ET)
- January 30, 2025 – Last date to sign online Ethics and Standards Acknowledgement Form
- Feb 1- Program Report Due

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Questions Concerning Meetings

Page 24 – Manual of Procedure : Chapter committees may meet by means of a conference telephone or similar communications technologies provided the committee members and interested chapter members can hear and communicate with each other simultaneously. Participation in a meeting as provided by this provision shall constitute presence in person. The regular chapter meeting shall be a face-to face meeting. Exceptions are permitted for extenuating circumstances Such as National, State or Local declared emergencies including but not limited to acts of God (floods, snowstorms and hurricanes), fires, epidemics and pandemics, with approval of the Executive Council of The Links, Incorporated.

Article II Chapters C-3 page 14

Regular chapter meetings shall be held face-to-face, unless otherwise directed or approved by the Executive Council

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Kenyonn Demps
Southern Area Vice Director
Jacksonville (FL) Chapter
904-887-8156
salinks1946@gmail.com

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**Vice President Monthly Meeting
January 8, 2025 - 8:30PM EST**

**Next GEM
Vision Boards with Friends
January 15, 2025
7:00PM EST**

**25/40 Members Acknowledgements Needed
Due January 17, 2025**

**Alumna and Platinum Deadline
February 1, 2025**

**Candidate Updates:
New Member Orientation
Last month to vote on candidates – January**



Links Love HBCU



Link Ebony Lumumba
SA HBCU, Co-Chair
Jackson (MS) Chapter

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LINKS
LOVE
HBCUs



Mid-Year Progress Report

SCAN THE CODE &
Complete the mid-year
assessment by January
31, 2025



TELL US WHAT YOU'VE
ACHIEVED FOR HBCUS!

- HBCUS SERVED IN YOUR STATE
- HBCU GIVING
- SDM PROGRAM STREAM 1
- SDM PROGRAM STREAM 2
- LIAISON CONTACT



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Help us track the
Southern Area's
impact in supporting
HBCUs

Share with your
chapter's STY chair
& HBCU liaison



Protocol Information



Link Katrena Grant
SA Protocol, Chair
Tuscaloosa (AL) Chapter



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**48th Southern Area
Conference VSP Escorts Registry**

This is an elite escorts registry

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Qualifications

- Knowledge of protocol of The Links, Incorporated
- Discreet
- Highest Level of Comportment and Deportment
- Service Oriented
- Flexibility and Adaptability
- Understands Required Attire
- Excellent Communications Skills
- Positive Attitude
- Timeliness



Responsibilities

- Works Closely with The Leadership of The Links, Incorporated to ensure timely arrival to destinations
- Discreet at all time
- Familiar with all conference venues
- Transportation: Arrival and Departure Escort
- Assist with technology needs and other requests
- Knows how to pleasantly handle crowds
- Able to lift and carry items
- Responsive to the needs of the VSPs.





Deadline to submit recommendations is January 20, 2025, to:

Protocol@salinksinc.org

Subject Line: VSP Escort Recommendation

Interviews will be extended to all names submitted

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ETHICS AND STANDARDS



Link Selma Robinson-Ayers
SA Ethics and Standards, Chair
St. Petersburg (FL) Chapter

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Program Updates

January 6, 2025

Presidents Call

Persharon Dixon

Southern Area Program Coordinator



Persharon Dixon
Area Program Coordinator
Daytona Beach (FL) Chapter

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Program Updates

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ALMOST DONE!

*First Resolution to Keep:
Finish Building the Bahamas
Dormitory!*

PLAQUE LEVELS
\$1000 OR GREATER
\$501 - \$999
\$500

DEADLINE: MARCH 8, 2025
INTERNATIONAL WOMEN'S DAY
GREAT WAY TO EXPEND LEFTOVER PROGRAM FUNDING!

SEND CHAPTER CHECK TO : LAKENYA COLLINS, SOUTHERN AREA FINANCIAL SECRETARY
3813 LENNOX BLVD., NEW ORLEANS, LA. 70131
FOR: BAHAMAS SCHOLARS: INTENTIONAL LIVING PROJECT



Program Updates



Conference Opportunities

National Awards

- *Request consideration via end of year reports*

Intentional Service Recognition

- *Essay submission*

Overall Programming Exhibits

- *Table presentation at conference*
- *Judged based on rubric (forthcoming)*

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Program Updates

Request for Presenters coming soon!



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MAKE A DIFFERENCE
SHARE YOUR
EXPERTISE



Program Updates

END OF YEAR REPORT REMINDERS!

*Reporting portal is open, make a plan, don't wait,
group effort!*

*IT'S NOT SUBMITTED UNTIL **YOU** PRESS
SEND!!!*

Area deadline goal: January 26th





KNOWING YOUR “WHY” AS A LEADER



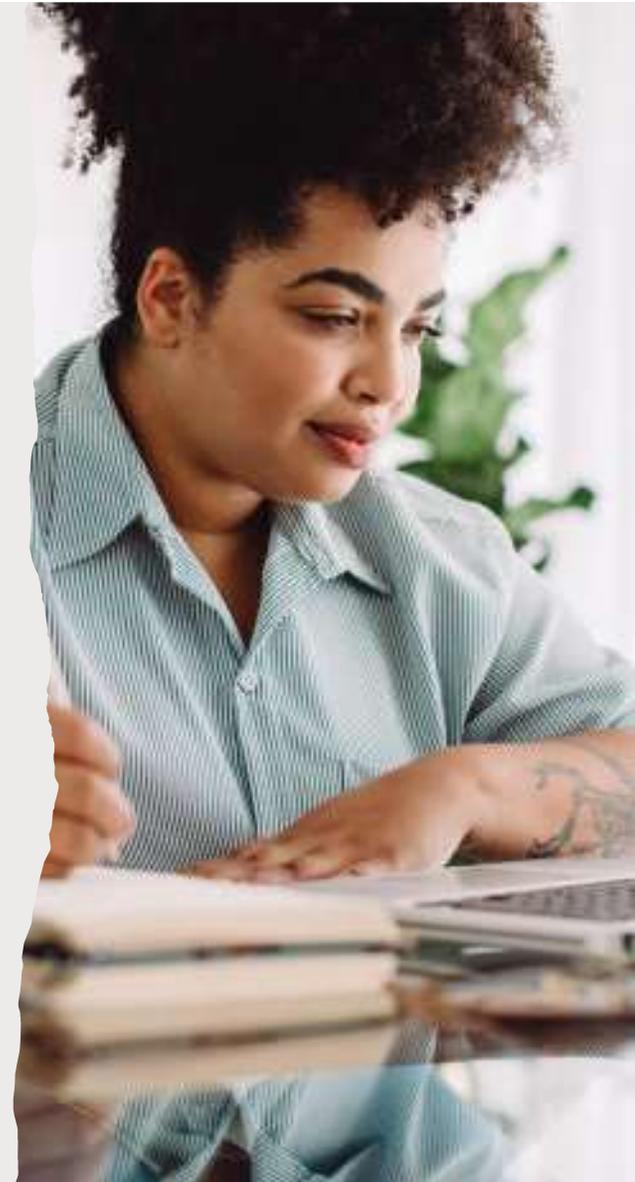
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Knowing your Why

Knowing the “Why” simply means understanding why you are doing something before you do it. Some will refer to the “why” as the “guiding principle” or the “primary objective”. They all mean the same thing: understand the purpose you have as a leader.



Why Do You Need to Know the Why?

IT FOSTERS PASSION AND DEDICATION

When you're focused on something that sets your soul on fire, your commitment to your goals and dreams becomes unwavering. Instead of being intimidated by things that are challenging, you find the will to roll up your sleeves and get it done. You have the energy to reach for more, and you won't settle until you crush your goals, regardless of the obstacles that are thrown your way



Why Do You Need to Know Your Why?

- IT MAKES YOU HYPER-FOCUSED

- When you find your why, your goals become much more refined, and you gain greater perspective. It becomes much easier to see what is and isn't important, and you become less tempted by distractions.



Why Do You Need to Know the Why

- IT MAKES YOU HAPPIER

Having a clearly defined sense of purpose adds depth and dimension to your life. It makes you feel more fulfilled and allows you to handle setbacks and adversity in a healthier way.

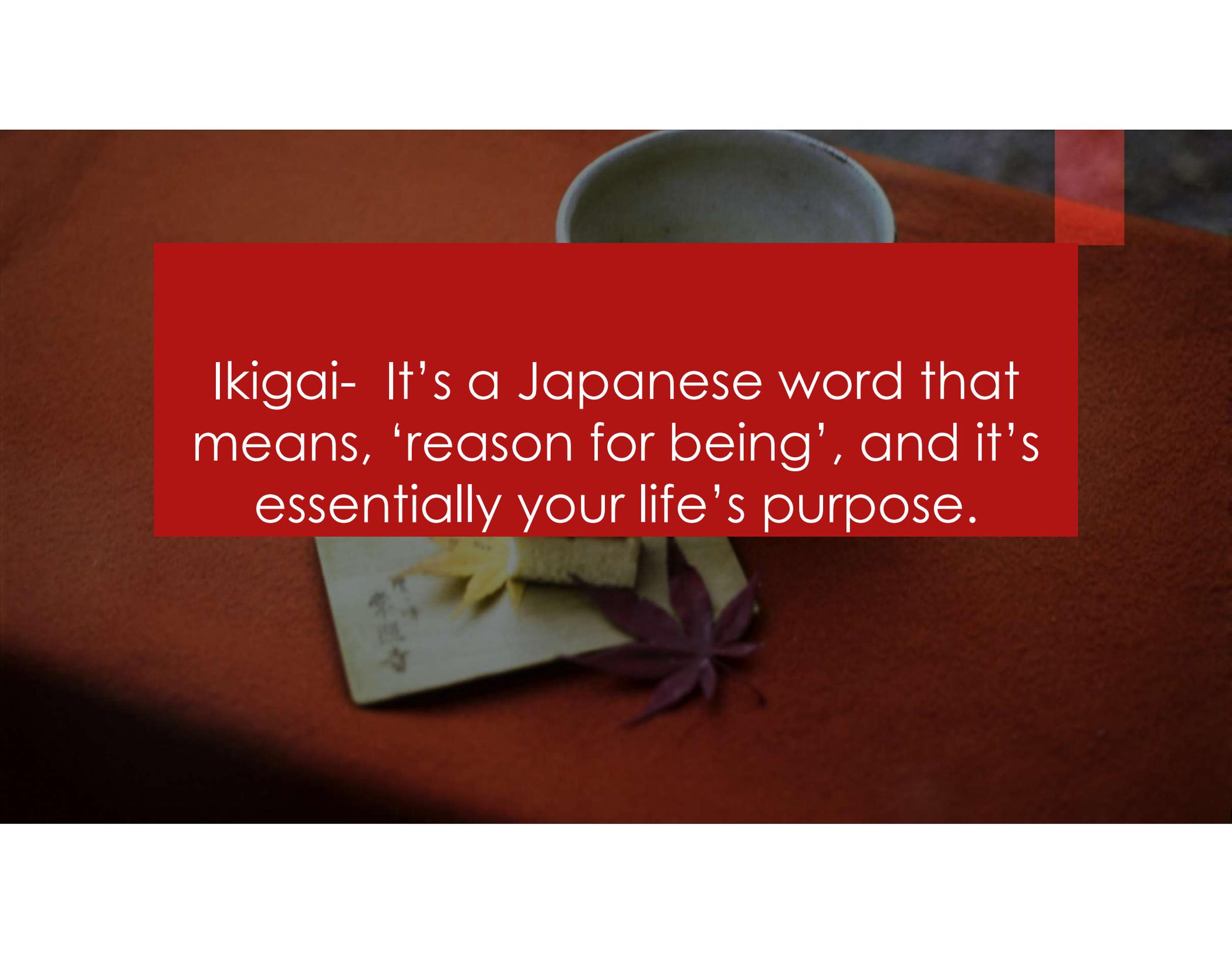




**Chicken
with her
head cut off**



How To Find Your Why?

A photograph of a traditional Japanese tea ceremony setup. A white ceramic cup filled with green tea sits on a dark wooden table. In the foreground, a small white card with Japanese calligraphy and a purple maple leaf are visible. A red rectangular box is overlaid on the image, containing the text.

Ikigai- It's a Japanese word that means, 'reason for being', and it's essentially your life's purpose.

5 Questions to discover your Ikigai

What are your **CORE VALUES**?

What are you **PASSIONATE** about?

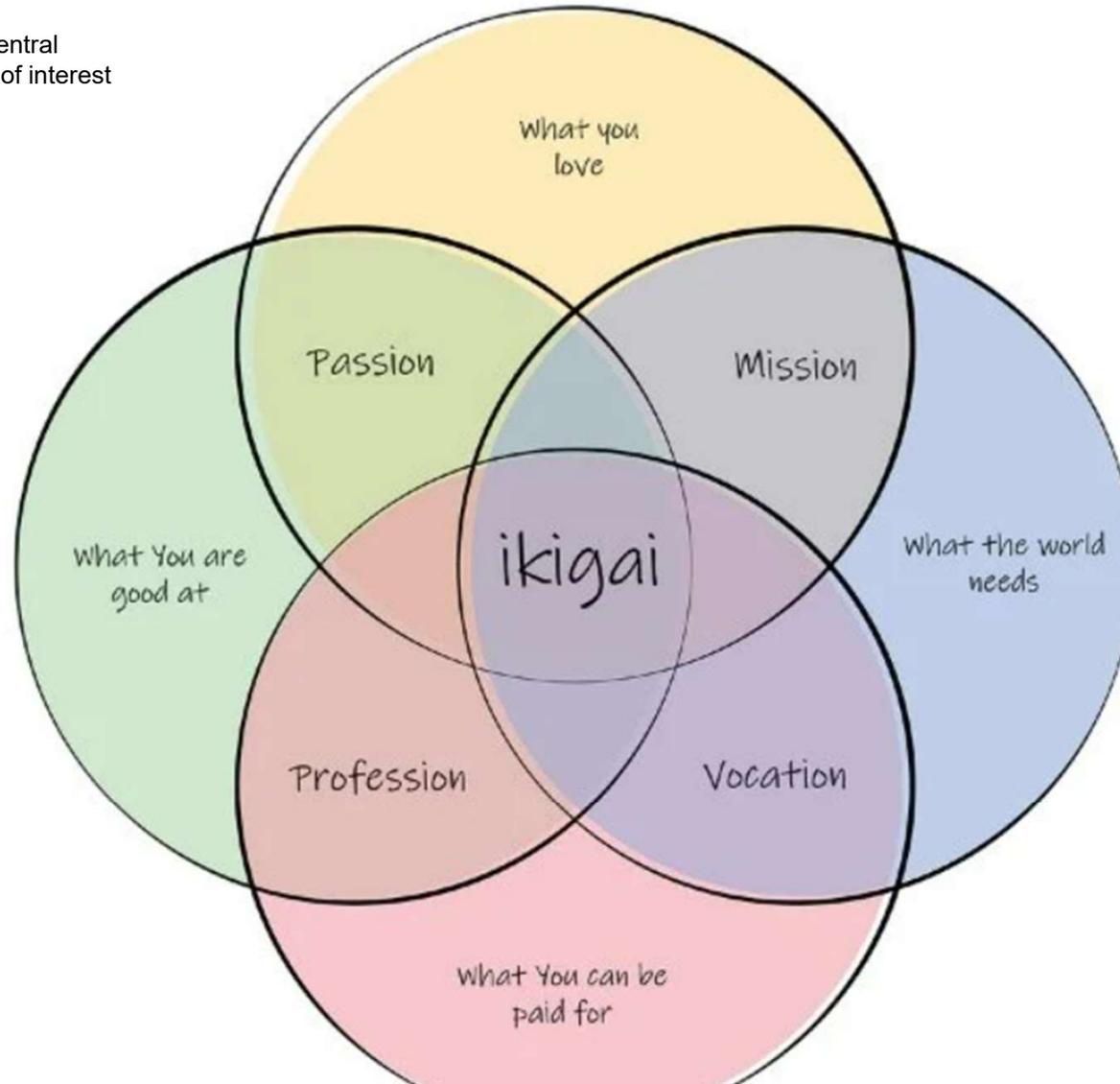
What is your **MISSION**?

What is Your **PROFESSION**?

What is your **VOCATION**?



As this diagram shows, *ikigai* holds the central position and involves four major spheres of interest and how they might overlap in one's life.





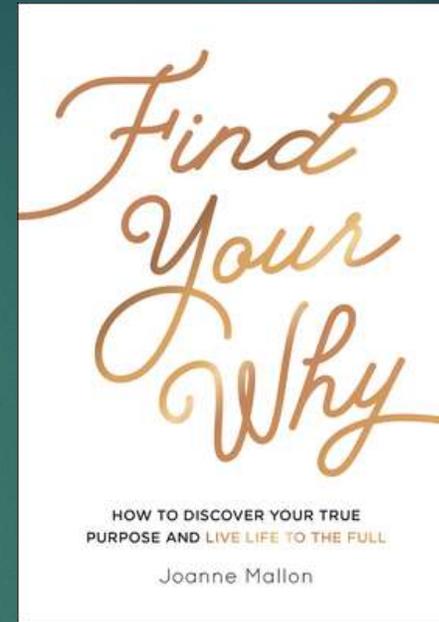
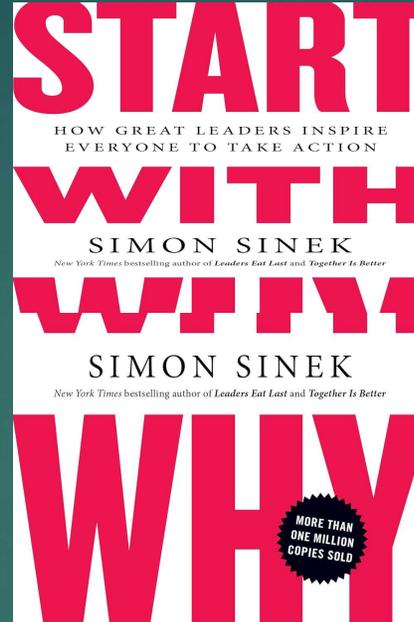
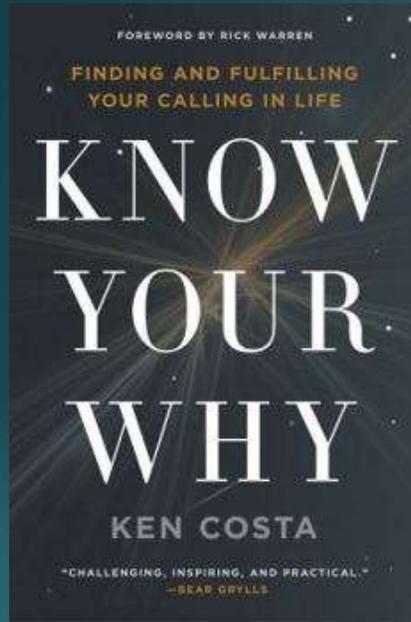
When you know your
WHY your WHAT
has more impact
because you're
walking in or towards
your purpose.

-Michael Jr.



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RESOURCES



Before we can stand out, we
must first get clear on what
we stand for. Know your
WHY.



"Our deepest fear is not that we are inadequate.
Our deepest fear is that we are powerful beyond measure.
It is our Light, not our Darkness, that most frightens us.
We ask ourselves, who am I to be brilliant, gorgeous, talented, fabulous?
Actually, who are you not to be?
You are a child of God. Your playing small does not serve the World.
There is nothing enlightening about shrinking
so that other people won't feel unsure around you.
We were born to make manifest the glory of God that is within us.
It is not just in some of us; it is in everyone.
As we let our own Light shine,
we consciously give other people permission to do the same.
As we are liberated from our own fear,
our presence automatically liberates others.

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Thank
you!

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Contact Information

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